Message from the Workshop Co-chairs

We have the pleasure to organize the 13th Workshop of the Multimedia Metadata Community (http://www.multimedia-metadata.info/). This is the first workshop focusing on multimedia and its emerging web trends. It is held in conjunction with the 11th International Conference on Knowledge Management and Knowledge Technologies, 7-9 September 2011, Messe Congress Graz, Austria.

Streaming video has recently surpassed peer-to-peer networks in terms of network capacity hunger. Reports estimate a share of 40% of peak network capacity dedicated to entertainment, mostly streaming video. A large share of this traffic originates from web based services. YouTube alone takes up to 8% of the prime time internet traffic. So multimedia on the web is currently a big issue. While transmission currently works in a best effort system, multimedia information systems on the web are far from being perfect. Retrieval, annotation, validated and useful metadata, reliable and trusted services, and user interaction and context-based adaptation are still under discussion and allow improvement. Currently, the Web itself faces dramatic changes, looking for example at the spread of social networks, Linked Data or the impact of HTML5 or WebM. These activities also have a deep effect on multimedia data and content provider. Following this, we aim to bring together researchers from the area of multimedia and the web to discuss innovative ideas and new directions in this workshop.

We accepted seven full papers and five demonstration papers. Our thanks go to the reviewers, who provided timely and thorough reviews. Their suggestions allowed authors to improve their contributions.

Our grateful thanks also go to the organizers of iKNOW 2011 as well as to the Know-Center supporting our workshop. Their logistic support has been essential to the organization of our workshop.

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MMWeb 2011 Workshop Co-chairs