Quality has many definitions. Conformance to specifications; Customer Satisfaction; Delivery divided by Expectations; etc. EDA's sense of quality is determined by what it’s customers want. Do we have a virtuous cycle in the quality relationship between EDA and its customers? EDA is also the quality tools supplier to help the Electronics Systems and semiconductor companies to produce quality products on time. The speaker will examine both aspects of the quality issue from an EDA perspective.

About Aki Fujimura
Aki Fujimura serves as a Cadence Chief Technology Officer, reporting to Michael J. Fister, President and CEO. He is responsible for Cadence's innovation cycle, bringing advanced new technologies into new products and new businesses. Before his appointment as CTO, Fujimura served as general manager of Design for Manufacturing, IC Solutions. Fujimura came to Cadence for the second time in June 2002, with the acquisition of Simplex Solutions, where he was president, chief operating officer and a director of the board. Before joining Simplex, he was vice president and a director on the board of Pure Software. Pure grew from a 30-employee start-up to a 700-employee public company during his tenure.