Welcome to the 8th World Congress on the Management of eBusiness (WCMeB 2007) being held in Toronto, Canada from 12-13 July 2007.

The theme for this year’s congress is Leveraging eBusiness Practice Through Research, focusing on strategies, practices, and methods to leverage online technologies to facilitate new services, products, and business development.

The World Congress on the Management of Electronic Business seeks to address the challenges and opportunities of the electronic economy through its sharing of research and management issues. This is the 28th World Congress Conference, and the 8th to focus on management issues surrounding electronic business. The Congress provides a unique forum for researchers and practitioners to come together to present, discuss, and review recent, ground-breaking research results on the deployment and use of information technologies and services for eBusiness. By providing a forum for healthy dialogue and discussion, this conference informs e-Business practice, establishes research directions, and facilitates future research collaborations. This conference is of high interest and relevance to researchers interested in disseminating e-Business research results and to companies seeking to advance their business agendas through professional research.

We would like to thank everyone who has given their time, energy and ideas to assist in organizing the 8th World Congress on the Management of eBusiness. In addition to the tremendous support received from the organizing and program committees, we are very grateful to our many reviewers, partners and sponsors.

We are delighted to have you here and we hope you find this conference to be a rewarding learning and partnership experience.

Khaled Hassanein
Milena Head
WCMeB 2007 General Co-Chairs

Brian Detlor
WCMeB 2007 Program Chair