It is our great pleasure to welcome you in Perth, Australia for the IEEE First International Workshop on Socio-Technical Aspects of Mashups 2010!

The workshop is held in conjunction with the 2010 IEEE International Conference on Advanced Information Networking and Applications (AINA) on March 20th -23rd, 2010, at Perth Convention Centre, Perth, Australia.

Mashup has emerged as a rapid and light-weight development approach for creating distributed Web applications. The advent of easy-to-use, dynamic programming and scripting techniques (e.g. PHP, AJAX, etc.), increasingly open APIs, Service-Oriented Architecture (SOA), dedicated frameworks and environments (e.g. Facebook API Platform, Yahoo Pipes) and the wide availability of free, syndicated content (e.g. RSS) has provided myriad opportunities for people to create mashup-based Web applications in ways unprecedented to traditional software development methods. Mashups can bring data and functionality together in different ways and for different purposes. Many would argue that their greatest potential is for addressing transient problems for specific groups of users in dynamically changing business, social or political contexts.

In this context, this workshop offers the opportunity for researchers and industry professionals to meet and discuss last advances and present innovative researches, methods and techniques related to Mashups. We are happy to notice that in the first edition of the workshop some quality submissions were received. The accepted papers addressed promising approaches for important issues from various interesting perspectives. Finally, we would like to thank all the authors for submitting their research works to the workshop as well as to the authors of accepted papers for their participation and presentation of the papers in the workshop.

**Workshop Co-chairs**
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