VIS Capstone Address

Data Humanism - The Revolution will be Visualized

Giorgia Lupi
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Abstract
It's time to change our minds about data. Data is often perceived as inevitably cold, but instead it can be more than numbers, it can represent real life and it can be a snapshot of the world in the same way that a picture catches small moments in time. The more ubiquitous data becomes, the more we need to experiment with how to make it unique, contextual, intimate; and the way we visualize it is crucial as it is the key to translating numbers into concepts we can relate to. In an aspirational talk, Giorgia will discuss how to see this moment as an opportunity to jumpstart a new renaissance, where we can question the impersonality of a merely technical approach to data, where we are ready to reconnect numbers to what they really stand for: which are more and more our lives.

Speaker Bio
Giorgia Lupi is an award winning information designer. She co-founded Accurat, a data-driven design firm with offices in Milan and New York where she is the design director. She received her M-Arch at FAF in Ferrara, Italy, and earned a PhD in Design at Politecnico di Milano. She relocated to New York City from Italy where she now lives. She is co-author of Dear Data, an aspirational hand drawn data visualization book you will find in bookshops in the US (Princeton Architectural Press) and UK (Penguin Random House UK). The original set of postcards has been recently acquired as part of the permanent collection of the Museum of Modern Art. She recently gave a TED TALK on her Humanistic approach to Data.

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