Welcome to the Fourth International Conference on Ubiquitous Media Computing (U-Media 2011), organized by the Federal University of ABC (Brazil), Providence University (Taiwan), Mackenzie University (Brazil), and University of São Paulo (Brazil). It is our great pleasure to hold this conference in São Paulo, Brazil, during July 34, 2011. On behalf of the Organizing Committee, we would like to express to all participants our cordial welcome.

Ubiquitous computing has earned prominence through advances in electronic, software, and integrated technologies. We are living in a world of small digital devices aimed at assisting our daily tasks and entertainment. This conference brings together computer scientists, engineers, designers, and researchers to present, discuss, and exchange ideas, results, and experiences in areas related to ubiquitous computing, multimedia, and their applications, ranging from infrastructure, middleware, human-computer interactions, advanced distance education, e-commerce, and agent technologies.

U-Media 2011 consists of the main conference and two workshops, namely, ADET 2011 and MSEAT 2011. Through them, about 55 paper presentations from 12 countries (Australia, Brazil, Canada, China, Colombia, India, Iran, Korea, Myanmar, Portugal, Taiwan, and USA) and keynote sessions by distinguished guest speakers will be presented during these two days. U-Media 2011 is supported by many people and organizations as well as the general chairs whose main responsibility is to coordinate various tasks carried out with willing and talented volunteers. First, we want to thank the Steering Committee of U-Media 2011 for giving us the opportunity to collaborate and organize this conference in Brazil. Without such an opportunity, we would hardly have had chances to work together. We also greatly appreciate the Program Chairs, Kuan-Ching Li, Providence University, Taiwan; Edson Gomi, University of São Paulo, Brazil; Qingguo Zhou, Lanzhou University, China; and Odej Kao, Technische Universitat Berlin, Germany, for their hard and excellent work organizing a Program Committee that conducted an outstanding reviewing process to select high-quality papers and produce an excellent conference program under a very tight schedule.

We are also grateful to the workshop chairs for their professional and excellent expertise in organizing the attractive workshops, and other Program Committee chairs, Steering Committee and advisory members, and Program Committee members for their excellent support. We give our special thanks to all authors for their valuable contributions. Without such contributions, the conference would not have been successful. We hope that these papers will have significant impact for future research in the respective research areas.

Francisco Isidro Massetto, Federal University of ABC, Brazil
Qing Li, City University of Hong Kong, China
Stanislav V. Klimenko, Moscow Institute of Physics and Technology, Russia
U-Media 2011 General Chairs