**Robert Morris:** Vice President Services Research & Global Labs, IBM Research

Dr. Robert JT Morris is Vice President, Services Research, IBM, where he is responsible for IBM's worldwide research efforts in services. Earlier Robert was the director of the IBM Almaden Research Center where he oversaw scientists and engineers doing exploratory and applied research in computer, physical and behavioral sciences. Originally from Australia, he began his career at Bell Laboratories where he was involved in developing a number of networking and computing technologies.

Robert has been the chairman of the Bay Area Science and Innovation Consortium (BASIC) from 2002-2005, an organization consisting of the heads of major research institutions in Silicon Valley and the San Francisco Bay Area. He has published more than fifty articles in computer science, electrical engineering, and mathematics literature and has received eleven patents. He is an IEEE Fellow and is on advisory boards for several major universities and research institutes globally.

**Prith Banerjee:** Senior Vice President Research, HP Director, HP Labs

Prith Banerjee is senior vice president of research at HP and director of HP Labs, the company’s central research organization. In these roles, he helps to chart technical strategies for the company, and he heads HP Labs, which has seven locations worldwide.

Most recently, Banerjee was dean of the College of Engineering at the University of Illinois at Chicago, where he led an organization of about 115 faculty in six engineering departments, 1,550 undergraduate and 900 graduate students, and $21 million in annual research funding. He also is the founder, chairman and chief scientist of BINACHIP Inc., a developer of products and services in electronic design automation. He is a fellow of the American Association for the Advancement of Science, the ACM and IEEE, and is a recipient of the 1996 American Society for Engineering Education Terman Award and the 1987 National Science Foundation Presidential Young Investigator Award. Banerjee has served on the technical advisory boards of companies such as Ambit Design Systems, Atrenta and Calypto Design Systems.
He received a bachelor of technology in electronics and electrical engineering from the Indian Institute of Technology, Kharagpur, and a master of science and Ph.D. in electrical engineering from the University of Illinois at Urbana-Champaign.

**Tim Draper:** Founder and a Managing Director of Draper Fisher Jurvetson

Timothy C. Draper is the Founder and a Managing Director of Draper Fisher Jurvetson. His original suggestion to use "viral marketing" in web-based e-mail to geometrically spread an Internet product to its market was instrumental to the successes of Hotmail and Yahoo Mail, and has been adopted as a standard marketing technique by hundreds of businesses. On behalf of Draper Fisher Jurvetson, Tim serves on the boards of Glam, Kyte.tv, Meebo, ShareThis, SocialText, Wigix and DFJ Plug 'N Play companies. Previous successes include: Skype (EBAY), Overture.com (YHOO), Baidu (BIDU), Parametric Technology (PMTC), Hotmail (MSFT), PLX Technologies (PLXT), Preview Travel (TVLY), DigiDesign (AVID), and others.

Tim launched the DFJ Global Network, an international network of early-stage venture capital funds with offices in over 30 cities around the globe. He founded or co-founded DFJ ePlanet (global), Draper Fisher Jurvetson Gotham (NYC), Zone Ventures (LA), Epic Ventures (Salt Lake City), Draper Atlantic (Reston), Draper Triangle (Pittsburg), Timberline Ventures (Portland), Polaris Fund (Anchorage), DFJ Frontier (Sacramento and Santa Barbara), DFJ Vina Capital (Vietnam), and DFJ DragonFund (Shanghai). Tim is the course creator and Chairman of BizWorld, a 501c3 organization built around simulated teaching of entrepreneurship and business to children. He also serves on the Harvard Business School Board of Dean's Advisors.

Previously, Tim served on the California State Board of Education. In November of 2000, Tim launched a statewide cyber-initiative on school choice for the California General Election. He was a member of Singapore's International Economic Council and Ukraine's Orange Circle. He was on the Board of U.C. Berkeley's Haas School of Business. He has a BS in Electrical Engineering from Stanford University, and an MBA from Harvard Business School.
Dr. Alan Kay is one of the earliest pioneers of object-oriented programming, personal computing, and graphical user interfaces. His contributions have been recognized with the Charles Stark Draper Prize of the National Academy of Engineering1 “for the vision, conception, and development of the first practical networked personal computers,” the Alan. M. Turing Award from the Association of Computing Machinery “for pioneering many of the ideas at the root of contemporary object-oriented programming languages, leading the team that developed Smalltalk, and for fundamental contributions to personal computing,” and the Kyoto Prize from the Inamori Foundation “for creation of the concept of modern personal computing and contribution to its realization.” This work was done in the rich context of ARPA and Xerox PARC with many talented colleagues.

He has a BA in Mathematics and Biology with minor concentrations in English and Anthropology from the University of Colorado, 1966. MS and PhD degrees in Computer Science (1968 and 1969, both with distinction) from the University of Utah, and Honorary Doctorates from the Kungl Tekniska Hoegskolan in Stockholm, Sweden, Columbia College in Chicago, Georgia Tech, the University of Pisa in Italy and the University of Waterloo in Ontario, Canada.

At Viewpoints Research Institute he and his colleagues continue to explore advanced systems and programming design by aiming for a “Moore’s Law” advance in software creation of many orders of magnitude. Kay and Viewpoints are also deeply involved in the One Laptop Per Child initiative that seeks to create a Dynabook-like “$100 laptop” for every child in the world (especially in the 3rd world)
Andy Bechtolsheim: Founder, Chief Development Officer and Chairman, Arista Networks

As Chief Development Officer, Andy Bechtolsheim is responsible for the overall product development and technical direction of Arista Networks. Previously Andy was a Founder and Chief System Architect at Sun Microsystems.

Andy was also a Founder and President of Granite Systems, a Gigabit Ethernet startup acquired by Cisco Systems in 1996. From 1996 until 2003 Andy served as VP/GM of the Gigabit Systems Business Unit at Cisco that developed the very successful Catalyst 4500 family of switches. Andy was also a Founder and President of Kealia, a next generation server company acquired by Sun in 2004.

Andy received an M.S. in Computer Engineering from Carnegie Mellon University in 1976 and was a Ph.D. Student at Stanford University from 1977 until 1982.

Joe Macri: AMD CTO & Corporate Vice President

Joe Macri is a Corporate Vice President and CTO of the Client Division at AMD. He is a 25 year veteran of the computer industry and has held various positions at Digital Equipment Corp, ATI and AMD. Mr. Macri is also Chairman of Jdec JC42.3 Dram Committee and Vice Chair at Large of Jedec Board of Directors. Mr. Macri’s areas of expertise are in CPU, Memory and Graphics design with over 20 patents pending or granted.
Sanjay J. Poonen is President of Global Solutions and Go-to-Market for SAP AG, reporting to SAP Co-CEOs Bill McDermott and Jim Hagemann Snabe. Poonen holds full solution management and go-to-market responsibility for the entire portfolio of business analytic solutions (EIM, BI, GRC, EPM), line-of-business solutions (CRM, HCM, SCM, SRM, sustainability, finance), and industry solutions (all 25 industries). His organization acts as the glue between the SAP development and sales teams, crafting the portfolio investments by market segment, defining and executing product-line segment revenue and profitability goals, and enabling the field with LoB and industry-specific expertise toward market-share targets.

Previously, Poonen was executive vice president and general manager of Performance Optimization Applications for SAP, responsible for the product development of the GRC and EPM product lines. He led this business from its inception, helping drive these solutions to the market-leading position that SAP has today.

Poonen holds a master's degree in business administration from Harvard Business School, in Massachusetts, where he graduated as a Baker Scholar; a master's degree in management science and engineering from Stanford University, in California; and a bachelor's degree in computer science and math and engineering from Dartmouth College, in New Hampshire, where he graduated summa cum laude and Phi Beta Kappa.

Kirk B. Skaugen is an Intel vice president and the general manager of the Data Center Group within the Intel Architecture Group. He is responsible for driving Intel's data center and cloud computing strategy as well as the definition, development and marketing of Intel enterprise solutions. Skaugen's P&L responsibility includes Intel server, workstation, and storage processors, chipsets, motherboards, and wired networking.

Skaugen most recently served as general manager of Intel's Server Platforms Group.
Alexander (Alex) Zelinsky: Group Executive, CSIRO, Australia

Alexander (Alex) Zelinsky is Group Executive Information, Communication Sciences & Technologies and Director, Information and Communication Technologies (ICT) Centre. Dr. Zelinsky is an internationally recognized scientist in the ICT field who has made substantive technical contributions in addition to providing leadership to the high technology community. As a Professor at the Australian National University, Dr Zelinsky is recognized for his pioneering work in developing novel technologies for computer vision based human-machine interaction. This work has been recognized as a key breakthrough technology by academia, industry and the wider community. He has maximized the potential benefits of his work to Australia by founding a company to commercialize the new technology. The company - Seeing Machines is publicly listed on London Stock Exchange and is recognized as the world leader in its field. Since joining CSIRO in July 2004, Dr Zelinsky has focused on building the research capabilities of the ICT Centre to address Australian national challenges - particularly in energy, health, agriculture, mining and environment applications.

Dr Zelinsky is a visionary leader with a demonstrated record of translating complex concepts into real world products and services with long-term value.

Ann Winblad: Co-founder and a Managing Director of Hummer Winblad Venture Partners

Ann Winblad is the co-founder and a Managing Director of Hummer Winblad Venture Partners. Hummer Winblad Venture Partners (www.humwin.com) is a leading venture capital firm focused on software investing and manages over $1 billion in cumulative capital. Since Hummer Winblad Venture Partners' inception in 1989 the firm has launched over 100 new software companies.

Ann has over 30 years of experience in the software industry as a successful software entrepreneur, strategy advisor, technical author and venture capitalist. Her background and experience have been chronicled in many national business and trade publications. Ann has a BA in Mathematics and in Business Administration. She has an MA in Education with a focus in International Economics from the University of St. Thomas, St. Paul, Minnesota. Ann also has an honorary Doctorate of Law degree from the University of St. Thomas.

Ann has served as a Director of numerous start-up and public
companies. Ann currently serves on the Boards of Ace Metrix, Karmasphere, Krillion, MuleSoft, Sonatype, Star Analytics and Voltage Security. She is also a member of the Board of Trustees of the University of St. Thomas, co-chair of SDForum and serves as an advisor to many entrepreneurial organizations.

**Håkan Eriksson:** President, Ericsson USA & Senior Vice President, Chief Technology Officer, LM Ericsson Global

Håkan Eriksson is Senior Vice President and General Manager, Group Function Technology, and Chief Technology Officer at Telefonaktiebolaget LM Ericsson. Mr. Eriksson was appointed Senior Vice President and General Manager, Group Function Technology, and Chief Technology Officer on January 1, 2003.

Mr. Eriksson was appointed Vice President and General Manager for Research and Development at Ericsson on April 14, 2003, and was responsible for development activities carried out in Ericsson's Core Network Development, Radio Network Development and Service Network and Applications, as well as for Ericsson Research. Prior to this, Mr. Eriksson served for five years as head of Ericsson Research.

Mr. Eriksson joined Ericsson in 1986, representing the company as a technical expert in GSM standardization work and he has held a number of senior positions in the Research and Development field for Ericsson in Sweden and internationally.

Håkan Eriksson graduated with a Master of Science degree in Electrical Engineering, and in 2005 was awarded an Honorary Ph D, both from Linköping Institute of Technology, Sweden, in 1985.
Daniel Russell: Research Scientist, Google

Daniel Russell is a research scientist at Google where has been working in the area of search quality, with a focus on understanding what makes Google users happy, skilled and competent in their use of web search. He is sometimes called a search anthropologist because of his focus on understanding how people use the tools of technology to amplify their intelligence. But his research methods draw equally on ethnography and field work, lab studies, classical usability analysis, eyetracking experiments and large-scale logs analysis.

From 2000 until mid-2005, Dan was a senior research scientist in the User Sciences and Experience Research (USER) lab at IBM’s Almaden Research Center. San Jose, CA

Prior to IBM Research, Dan managed the User Experience Research group at Xerox Palo Alto Research Center. Before Xerox PARC, Dan was the Director of the Knowledge Management Technologies laboratory within Apple’s Advanced Technology Group (ATG).

Dr. Russell received his B.S. in Information and Computer Science from U.C. Irvine, and his M.S. and Ph.D. degrees in Computer Science from the University of Rochester.

Kris Gopalakrishnan: Chief Executive Officer Infosys Technologies

Kris Gopalakrishnan is one of the founders of Infosys Technologies Limited, a global IT business solutions provider headquartered in Bangalore, India. As the Chief Executive Officer, he defines the road map for technology and innovation.

In 1981, Kris, along with N.R. Narayana Murthy and five others, founded Infosys Technologies Limited. His initial responsibilities included the management of design, development, implementation, and support of information systems for clients in the consumer products industry in the U.S.

In June, 2007, Kris was appointed the CEO and Managing Director of Infosys. Kris previously served as the Chief Operating Officer (April 2002), and as the President and Joint Managing Director (August 2006). His responsibilities included customer services, technology, investments, and acquisitions. Kris is the Chairman of the Confederation of Indian Industry (CII) Southern Regional Council and on the Board of Governors at Indian Institute of Management (IIM), Bangalore. Kris is also the
Chairman of Indian Institute of Information Technology and Management (IIITM), Kerala, and Vice Chairman of the Information Technology Education Standards Board (BITES) set up by Karnataka Government. He is a member of ACM, IEEE and IEEE Computer Society. In January 2011, Kris was awarded the Padma Bhushan, the country’s third highest civilian honor, by the Government of India.

Kris holds master's degrees in Physics (1977) and Computer Science (1979) from the Indian Institute of Technology, Madras.