Welcome to PWT 2013, the 1st IEEE International Workshop on Personalized Web Tasking on June 28, 2013 in Santa Clara, USA. PWT 2013 is co-located with IEEE 9th World Congress on Services (IEEE SERVICES 2013).

In the continuous quest of enhancing the experience of users interacting with web systems, researchers and practitioners are investigating ways to automate repetitive and mundane tasks transparently; customize the users’ experience to their specific computing devices; and to personalize the interactions based on the users’ spatiotemporal and social context. The topic of personal web tasking draws inspiring ideas from web services, RESTful system design, context-aware computing, semantic web, linked data, HCI, ubiquitous computing, workflow management, and W3C standards.

The objective of this workshop is to bring together researchers and practitioners from many of these diverse areas to engage in stimulating dialogue regarding the fundamental principles, state of the art, and critical challenges of automation and personalization aspects of web tasking, including the concepts, methods, services, architectures, frameworks, and tools that can be used to support web tasking.

The PWT 2013 program includes 12 papers. Each paper was reviewed by at least three program committee members.

We are deeply indebted to a great many people for their help and support in organizing PWT 2013. First of all, we would like to thank all the authors who submitted papers and all the participants who contributed to the PWT 2013 Workshop in Santa Clara. We particularly would like to thank the members of our Program Committee who reviewed the papers. We also greatly acknowledge the generous support from our host IEEE SERVICES 2013 and, in particular, IEEE SERVICES Workshop Coordinating Chairs, Shiyong and Lu Philippe Thiran, as well as Program Vice Chair, Patrick Hung. We also would like to thank Lisa O’Conner of IEEE Computer Society for compiling the PWT 2013 proceedings. We also would like to thank the sponsors of IEEE SERVICES 2013 for their generous support.

Enjoy PWT 2013 and have a wonderful time in Santa Clara!

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