Message from SCCM 2008 Chairs

As organizers, we highly appreciate your interest and support on the Workshop on Service-oriented Community Coordinated Multimedia (SCCM 2008). We would like to thank SERVICES 2008 Chairs for accepting and hosting SCCM 2008 at SERVICES 2008, which is co-located with ICWS 2008. This provides us a good opportunity to share and explore new ideas and experiences on emerging and extensive applications of Web services into Community Coordinated Multimedia.

Personal experiences are being enhanced, augmented, and extended with ever increasing user generated digital and networked multimedia and increasing number of people who are capable of accessing the Internet, namely Community Coordinated Multimedia (CCM) experience. The CCM experiences are manifested by a great number of rich potential applications, such as YouTube, Wikipedia, online journalism, online learning, mobile TV, etc. To advance the CCM human experience, efforts in research and development of CCM are strongly required to offer a community-coordinated, Web-based, specific vendors-independent, evolving, and agile solution environment in community management, multimedia computing, and multimedia communication.

Service-orientation is regarded as a distinct view of perceiving the software systems world. This view is beneficial not only to break down a large problem into a series of individual concerns, namely services, but also support registration, discoverability, and composability of services, further evolution, extensibility and agility of a software system management. The service orientation principles for modern software system design are gained and promoted through contemporary SOA by introducing standardization to service registration, semantic messaging platforms, and Web services technology.

The theme of SCCM 2008 is to promote Web services with exploring applying service orientation method and Service-oriented Architecture into the emerging area of Community Coordinated Multimedia.

We are looking forward to your presentations and interactive discussions. We also wish you a wonderful time in Beijing!

Mika Ylianttila  
University of Oulu, Finland

Jin Qun  
Waseda University, Japan

Minyi Guo  
Shanghai Jiao Tong University, China

Heming Zhang  
Tsinghua University, China

Zhixiong Chen  
Mercy College, USA

Jukka Riekki  
University of Oulu, Finland

Jiehan Zhou  
University of Oulu, Finland

Mika Rautiainen  
University of Oulu, Finland