Keynote

The Business Impact of Event Processing: Why Mainstream Companies Will Soon Use A Lot More EDA

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Abstract

The basic principles of events have been understood for decades, but corporate developers still largely overlook the potential benefits of applying event processing design concepts to business applications. This presentation will examine why events are second class citizens in today's commercial application development and how this is likely to change during 2007 to 2011.

Biography:
Roy Schulte is Vice President and Distinguished Analyst at Gartner Inc. in Stamford Connecticut. Mr. Schulte was a co-author of the 1996 report that introduced the term SOA to the industry. He also originated research into the field of message brokers, coined the term business activity monitoring (BAM), and wrote the first reports on the zero-latency enterprise and the enterprise service bus (ESB). His current work centers on event-driven architecture (EDA) and ESBs. Mr. Schulte has more than 20 years of experience spanning user enterprises, IT vendors and analyst firms. Before joining Gartner, he worked at Digital Equipment Corporation and Data General Corp. His earlier positions in user enterprises included software systems programmer, database administrator, application programmer and senior financial analyst at CIGNA Insurance, Evans Products, the Lahey Clinic and MIT. He holds a BS from the Massachusetts Institute of Technology and an MS from MIT's Sloan School of Management.