Message from the Organizers of the Second Workshop on ITeS (IT-enabled Services) - Service 2.0 and Beyond

ITeS 2009

The Second Workshop on ITeS (IT-enabled Services) - Service 2.0 and Beyond - (ITeS 2009) is a workshop which focuses on the application of the Internet from the aspects relating to IT-enabled Services, especially, paying close attention to technological development of devices, as well as to innovative conducts of business models in service provisions.

In the first ITeS Workshop last year, new dimensions of ITeS related issues were investigated. As a result, ITeS gained new status not only as the synonym of “outsourcing” but also as the basic framework for the consideration of innovative application of the Internet.

In the era of Web2.0 and beyond, ITeS will bring attention of researchers to consider about Service2.0 which are to be delivered through the Internet. There are many meaningful application of ITeS in the delivery of services which are needed pressingly. This workshop will bring examples from financing business, public resources management, digital rights management, and so on.

The goal of this workshop is to share some developments in the researches of ITeS since last year with particular stress on the application of Service2.0 and to envisage the future of ITeS. Researchers and business persons and policy makers will be benefited through the learning from the presentations and discussions with colleagues from other countries.

We hope that this workshop will serve as a forum for sharing knowledge and findings as well as the discussions of the application of the Internet with stress on IT-enabled Services.

Organizers
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