Success Factors of Business Intelligence

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Abstract

Business Intelligence (BI) has proven to be a competitive advantage for organizations, allowing them to better measure, manage, and optimize their operations. It has provided the means to improve data-driven decision making and to harmonize an organization’s strategy with its everyday operations. The early success of BI arose in providing a semantic-level access to heterogeneous data sources beyond organizations' information technology departments. Retrospective and predictive analytical components have since increased the value of BI to the organizations. In this talk, we will discuss success factors and influences for BI that have arisen by making information available across an organization and will open a discussion on some of the near-term and long-term BI challenges.

Biography

Mike McAllister is director of academic research centres (ARC) at SAP Business Objects, where he is responsible for creating, leading, managing and contributing to research partnerships and projects with academia across North America on topics related to BI. He completed his PhD in Computer Science at UBC in 1999, then joined Dalhousie University where he is an Associate Professor. He was also Associate Dean for Computer Science in 2007-2008 before taking a leave to join SAP to accelerate the company's investment in research with academia.