Welcome to the Third International MCETECH Conference on eTechnologies (MCETECH2008)

The Internet pervades many of the activities of modern societies and has become the preferred medium for the delivery of information and services. The successful implementation of Internet applications, ranging from eBusiness to eEducation or to eGovernment, is a multifaceted problem, involving technological, managerial, economic, and legal issues. MCETECH2008 aims at bringing together researchers, decision makers, and practitioners interested in exploring the many facets of Internet applications and technologies with a focus on the technological and managerial aspects.

MCETECH is already in its third run! MCETECH2005, organized jointly by the Laboratoire de recherche en Technologies du Commerce Electronique, (LATECE, www.latece.uqam.ca) and the Concordia Institute for Information Systems Engineering (CIISE, www.ciise.concordia.ca) had a solid technical program, but failed to attract a significant number of participants from the industry. The steering committee advised us to do two things: i) broaden the scope of the conference by reaching out to the management community, and ii) do a better job of reaching out to industry. MCETECH2006 (www.mcetech.org/2006) succeeded on both fronts, as several research presentations came from industry. Further, we started a tradition consisting of having a program committee co-chaired by a computer scientist and a management researcher. Finally, MCETECH2006 offered a rich tutorial program which attracted a broader practitioner audience.

MCETECH2008 builds on that tradition. This year’s program committee is co-chaired by Professor Peter Kropf, of the Informatics Institute of the Université de Neuchatel, Switzerland, and Professor Morad Benyoucef, of the Telfer School of Management, of the University of Ottawa. Four research presentations come from industry and government, and we have a rich tutorial program spanning areas from pure software engineering (e.g. building software factories for web applications), and web technologies (web services, performance tuning of web clients, Ajax/GWT, etc.) to managerial issues (business process re-engineering for the web, e-marketing, etc.).

MCETECH would not have been possible without the financial supports of our many sponsors. At the time of printing, CGI Inc., Québec’s Secrétariat du Conseil du Trésor and the Université du Québec à Montréal continue to lead the Gold club! SAP Labs Canada, through its Montreal-based R&D center, has joined the Silver club with a generous contribution. Michel Leblanc, of Analyweb Inc., has once again put his expertise, his connexions, and his contagious energy at the service of MCETECH. The full list of sponsors is available on the conference web site.

We wish you an enriching and fruitful conference, and hope to see you in many future MCETECH’s to come, starting with MCETECH2009, to be held in May 2009!

Hafedh Mili, Director - LATECE, MCETECH 2008 Conference Chair