Keynote Address

The Importance of Test in the Emerging IP (Intellectual Property) Business

Robin Saxby
Chairman,
President and CEO
ARM Holdings plc

As a leading provider of IP in the rapidly expanding embedded microprocessor market, ARM is well aware of the importance of enabling effective and efficient test of its designs. In many cases this means adopting a hybrid approach, mixing functional, block-level (using the 32-bit data bus for test access) and scan test techniques as appropriate for the device and intended market. Some practical experiences from ARM will be described, including those of working in partnership.

About the Speaker

Robin Saxby is Chairman, President and CEO of ARM Holdings plc's worldwide operations. He has led the company from its foundation. Before ARM, Robin worked for the ASIC manufacturer European Silicon Structures (ES2) where he was Vice President of Northern Europe, Managing Director of ES2 Ltd and President of its American sister company, US2. He was with ES2 for five years.

Prior to ES2 he was the CEO of Henderson Security Systems and before that Robin, now 51, spent 11 years with Motorola Semiconductors in various sales, marketing and engineering management positions. The early part of his career was in design and development at Philips and the Rank Organisation. He holds a Degree in Electronics from Liverpool University.

Besides directing ARM, Robin is active in various European ESPRIT R&D initiatives, including being Chairman of the OMI (Open Microprocessor Systems Initiative) Advisory Group. He is a board member of the Belgian Sirius Communications in which ARM is a shareholder.