Message from the Program Co-chairs

The Fourth International Conference on Management of e-Commerce and e-Government (ICMeCG 2010) is built on the previous three successful ICMeCG events held in China in 2003, 2008, and 2009, respectively. It provides a forum for researchers, developers, administrators, officers, and users interested in management of electronic commerce and electronic government to present, discuss, and exchange their ideas, results, and experiences. The scope of ICMeCG covers applications, systems, technologies, and theoretic aspects of e-Commerce and e-Government.

We are very pleased to report that we saw a sharp and steady increase in the number of submissions and their quality, compared to previous ICMeCG events. We received 268 submissions from all over the world including Asia, America, and Europe. The submitted papers went through a rigorous reviewing process. According to our peer-reviewing, 80 papers were finally selected for presentation in the conference. These papers are distributed over eight major topics including ‘e-Commerce and its management’, ‘management of e-government’, ‘data management and intelligence in e-commerce and e-government’, ‘enterprise management and information system’, ‘logistics and supply chain management’, ‘network aspect in e-commerce’, ‘security of e-commerce’, ‘mobile commerce and its applications’, and ‘multimedia and application in e-commerce’.

The technical and social programs, which we are proud of, were made possible by our hard working colleagues behind the scenes. In addition to the program committee members and reviewers, we are thankful to the Organization Committee Chairs Fuqiang Nie, Xiaobin Liu and Xubin Luo; Publicity Chair Jucheng Yang; Treasurer Xuehai Yang; and Secretaries Yajun Xu and Jia Wang.

We believe that this conference is setting up a high standard for a regionally-oriented conference, and hope that you enjoy the conference as well as the beautiful fall season of Chengdu.

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