Message from the ICEBE 2015 Program Chairs

Welcome to Beijing, the host city for ICEBE 2015. Beijing is the capital of China and the nation’s political, cultural, and educational center. ICEBE 2015 features a wide spectrum of topics touching on many of the most important challenges of practitioners as well as researchers in E-business engineering today and in the future. As program chairs of the conference, we hope that you will enjoy the technical program that we have put together for you and that you will find your participation in this conference most fruitful and rewarding.

ICEBE 2015 has a total of 13 tracks, including several new tracks addressing such emerging topics as mobile commerce, green supply chains, cloud computing, trading technology, and the Internet of Things. Although the number of submissions has dropped a little from the past several years, the quality of the submissions is raising due to fast-developing E-business applications and research. Of the 98 submissions, 21 papers were accepted as long papers, which represents an acceptance rate of 21.4%. An additional 29 papers were accepted as short papers. The overall acceptance rate is 51%. The acceptance decisions were difficult because of the overall high quality of the submissions. To ensure quality and fairness, each paper was reviewed by two to five reviewers whose recommendations form the basis of the decisions. The final decisions were then made after a careful process of scrutinizing and weighing the reviewers’ comments and recommendations by the track chairs and program chairs.

The long and short papers are all included in the proceedings, and have been organized into 16 technical sessions. The accepted papers represent 19 countries and regions around the world, with the top spots occupied by China, the United Kingdom, and Spain. Congratulations to all authors!

We are indebted to all the track chairs for their support, dedication, and hard work throughout the entire process of paper submission, review, and selection:

- Adriana Giret, Universidad Politecnica de Valencia, Spain
- Chunping Li, Tsinghua University, China
- Raymond Y.K. Lau, City University of Hong Kong, Hong Kong
- Yunqing Xia, Microsoft, China
- Jingzhi Guo, University of Macau, Macau
- Hongming Cai, Shanghai Jiao Tong University, China
- Hongwei Wang, University of Portsmouth, UK
- Omar Hussain, The University of New South Wales, Australia
- Jie Yang, Lenovo R&T, China
- Muhammed Younas, Oxford Brookes University, UK
- Shin-Jie Lee, National Cheng Kung University, Taiwan
- Wen-Tin Lee, National Kaohsiung Normal University, Taiwan
- Yinsheng Li, Fudan University, China
- Ci-Wei Lan, IBM China Development Lab, Taiwan
- Bo Yang, IBM China Research Lab, China

We cannot express our thanks enough to the members of the Program Committee and other external reviewers. Without their timely and quality reviews, we would not have been able to arrive at our final program, which is so important for the success of ICEBE 2015. We are also deeply indebted to Ci-Wei Lan and Jianping Shen, who have played a strong part in organizing
the conference. Last but not least, we would like to thank all of the authors who submitted their latest work to the conference. We would not have been able to put together a strong and interesting program without their support and contribution.

We are looking forward to a thought-provoking and informative conference. We appreciate your active engagement.

Wei-Tek Tsai, Arizona State University, USA
Kuo-Ming Chao, Coventry University, UK
Shang-Pin Ma, National Taiwan Ocean University, Taiwan

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