Welcome to Macau, China. As conference organizers, we greatly appreciate your support of the IEEE International Conference on e-Business Engineering (ICEBE 2009). We are proud that this year marks the 6th anniversary of the conference. And we are especially pleased that this year’s conference is held in Macau, China.

Macau, located at the mouth of the Pearl River, is a Special Administrative Region (SAR) of the People's Republic of China. The human history of Macau goes back up to 6,000 years, and includes many different and diverse civilizations and periods of existence. Fishermen from Fujian and farmers from Guangdong were the first known settlers in Macau. During the Qin Dynasty (221–206 BC), the region now called Macau came under the jurisdiction of Panyu County, Nanhai Prefecture of the province of Guangdong. It was administratively part of Dongguan Prefecture in the Jin Dynasty (265–420 AD), and alternated under the control of Nanhai and Dongguan in later dynasties. In 1152, during the Song Dynasty (960–1279 AD), it was under the jurisdiction of the new Xiangshan County. In the early 1550s the Portuguese reached this region, which the locals also called A Ma Gao, “place of A Ma”, in honor of the Goddess of Seafarers. The Portuguese adopted the name, which gradually changed into the current name Macau, and with the permission of Guangdong’s mandarins, established a city that within a short time had become a major port for trade between China, Japan, India and Europe.

In modern times Macau has developed industries such as textiles, electronics and toys, and has built up a world class tourist industry with a wide choice of hotels, resorts, sports facilities, restaurants and casinos. It also provides financial and banking services, staff training, transport and communications support. Like Hong Kong, Macau benefits from the principle of “one country, two systems” since the handover in 1999. The tiny SAR is growing in size - with more buildings on reclaimed land - and in the number and diversity of its attractions. The greatest of these continues to be Macau’s unique society, with communities from the East and West complementing each other, and the many people who come to visit. In addition to your participation in ICEBE 2009, we hope you will enjoy the rich multicultural attractions and have a wonderful stay in Macau.

ICEBE is an international forum for researchers and practitioners from different areas of Computer Science, Management Science, and Business-oriented Informatics to exchange information on enabling technologies, system designs, working applications and solutions, and practice experience related to e-business. It is also a venue for reviewing and discussing emerging research topics and trends related to these topics as well. The conference brings together a community of people interested in how to shape current and future business and government enterprises which are using e-business to transform how they operate.

ICEBE 2009 is organized by the IEEE Computer Society Technical Committee on Electronic Commerce (TCEC) and by University of Macau. Strong support and valuable guidance from many organizations have made this year’s conference possible. We would like to especially thank Software Research Laboratory at Arizona State University, Computer Science Department at Coventry University, Software School at Fudan University, IBM China Research Lab, School of Information Systems at Singapore Management University, Department of Computer Science & Engineering at The Hong Kong University of Science and Technology, Department of Computer Science at The University of Hong Kong, and Xi’an Jiaotong University for their dedicated efforts to sponsor and contribute to ICEBE 2009.

Many people have gone beyond the normal call of duty by contributing substantial time and special effort to this year’s conference. Most notable are the Program Chairs for ICEBE 2009: Grigoris Antoniou, Chengzheng Sun, Rolf T. Wigand, Claude Godart, Boualem Benatallah, Farouk Toumani, Dimitris Karagiannis, Lin Liu, Yinsheng Li, Jingzhi Guo, Haifeng Shen, David Chen, Hua Wang, Xiaohong Jiang, Randy Moulic, Beihong Jin, Yan Wang, and Ying Chen. They have created an excellent technical program from the overwhelming number of paper submissions. We thank them profusely! We also wish to thank Shah Nazaraf for taking care of publication, Lianjun An for
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Special thanks must go to the Local Arrangements Committee. They worked very hard to ensure a pleasant and
supportive conference environment. We also received significant help and advice from the Steering Committee.

We all look forward to many excellent technical and social interactions during this 3-day conference. We
encourage all of you to fully participate in the technical and social events. We wish you an enjoyable and impressive
meeting in Macau, and we thank you for attending!

Honorary Chair
Wei Zhao, Rector, University of Macau
C. J. Tan, The University of Hong Kong, Hong Kong

General Chairs
Jen-Yao Chung, IBM T.J. Watson Research Center
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