
## IC4E 2010

### Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preface</td>
<td>xvi</td>
</tr>
<tr>
<td>Organizing Committee</td>
<td>xviii</td>
</tr>
<tr>
<td>Technical Committee</td>
<td>xix</td>
</tr>
</tbody>
</table>

### Session 1

1. The Role of Cognitive Styles in Investigating E-learning Usability
   - Norol Hamiza Zamzuri, Erne Suzila Kassim, and Melissa Shahrom
   - Page 3

2. Development of an E-learning Content-Making System for Information Security (ELSEC) and its Application to Anti-phishing Education
   - Masatoshi Kawakami, Hiroshi Yasuda, and Ryoichi Sasaki
   - Page 7

3. Podcast in Higher Education: Students’ Experience and Assessment
   - Simon Fietze
   - Page 12

4. Study and Design on Data Management Model of SQL Server CE for Mobile Application
   - Ye-bai Li, Bin Zhang, and Hai-bin Wang
   - Page 17

5. Research of the Verification in Workflow Process Modeling on the Application of Petri Nets
   - Ye-bai Li and Fu-qi Mao
   - Page 21

6. Knowledge Acquisition, Sharing Intention, and Sharing Behavior
   - Sophia Shu-Chuan Chang and Joseph C. Shih
   - Page 25

7. Global Feature-Based Image Classification and Recognition in Small Sample Size Problem
   - Lan Gan, Zhongping Yu, and Jie Gao
   - Page 30

8. Virtual Classroom with Intelligent Virtual Tutor
   - Yan Hu and Gang Zhao
   - Page 34
Multi-modal Medical Image Registration Based on Gradient of Mutual
Information and Morphological Haar Wavelet .................................................................39

Xiaosheng Huang and Fang Zhang

Research on Network Cooperative Learning System Based on Virtual Reality ..................43

Shuang Li

Study on the Supplier Evaluation Index System of Lean Supply Chain ...............................47

Tchidi Megan Florent and He Zhen

Study on Copetition Ecology in High-Tech Industrial Cluster ...........................................52

Jiang Yunxia and Xiao Huamao

Subsequence Partition of Time Series Based on Different Width Time Window ....................57

Hongwei Guo, Jianliang Zhang, Yanchi Liu, and Xuedong Gao

SWOT Analysis of E-learning System in Bahraini Universities .........................................61

Sarmad Mohammad

Session 2

Study on Evaluation Model of the Fourth Party Logistics Enterprise’s Core
Competence Based on Information Entropy of Fuzzy Matter-Element Theory ......................69

Ji-yong Li, Yun-pu Xie, and Yan-hong Zhang

Research on the Evaluation in Alliance E-business Security ..............................................74

Lu Xi, Zhang Xiaoyu, Zhu Aimin, and Yu Lijuan

Study on the Effects of Virtual Community Involvement on Online Stickiness and Repurchase Intention .................................................................................................79

Zilong Liu and Jian Xu

Using FCM for Color Texture Segmentation Based Multiscale Image Fusion .......................84

Zhi-Kai Huang, Pei-Wu Li, Sheng-Qian Wang, and Ling-Ying Hou

The Characteristic Analysis and Design of Oil Exploration Data Services in Digital Oilfield ...............................................................................................................................88

Shen Longbin and Meng Xiangbin

SWS Based Business Service Composition ...........................................................................93

Anping Zhao, Ke Ren, Xiaoyong Wang, and Yuhui Qiu

Agent Coalition Formation of Chinese Question Answering System Based on Improved Ant Colony Algorithm .........................................................................................98

Shuling Di, Pilian He, and Huan Li

Improving Performance and Reliability of IMS by Co-location DHT ................................102

Yang Peng, Zhang Chunhong, Ma Tao, and Gou Xuerong

Exploration and Practice of Constructing Computer Curricula in New Media Art ...............108

Wang Shan and Xie Zhengqiang

Relation Networks Mining Based on Workflow Logs .........................................................111

Ang Gao, Yang Yang, and Yue-Wei Wang
Study of Online Stickiness: Its Antecedents and Effect on Repurchase Intention ........................................................................................................................................................................116
Jian Xu and Zilong Liu

P2P Communication Mechanism Based on Request Forwarding in IPv4 and IPv6 Coexistence Network .....................................................................................................................................121
Chen Shengyang and Shang Yanlei

Methods for Efficient Digital Evidences Collecting of Business Processes and Users Activity in eLearning Environments ........................................................................................................126
Jasmin Azemovic and Denis Mušić

Design of Web-Based Research E-learning Platform ........................................................................................................131
Zhenfan Ding and Rong Li

Session 3

Based on Support Vector Machine’s Tumor Image Classifier Design ........................................................................................137
Lan Gan and Zhongping Yu

A Framework: Trust Establishment for E-services ..................................................................................................................141
Bailing Liu, Hongwei Lu, Yizhu Zhao, and Feng Ge

Research on the Collaboration Between Supply Chain Node Enterprise and TPL Provider: An Inventory Optimization Approach ................................................................................................146
Yan-ping Liu, Ying-jie Li, and Ruoxue Zhang

Public E-procurement: A Research Synthesis .........................................................................................................................150
Erne Suzila Kassim and Husnayati Hussin

Collaborative Researching Mode of Implicit Knowledge in Organizational Learning and its Network Implementation ..........................................................................................................155
Jianhua Ren and Hui Ding

A Scheme of Rössler Chaotic Synchronization Under Impulsive Control ..................................................................................160
Yingkui Li

The Research of a Rule-Based Business Process Management Method for Virtual Organization .................................................................................................................................163
Wenzhong Tang and Jingyi Qin

Evaluation of the Relationship Between Electronic-Marketing and Market-Driven Companies ..........................................................................................................................168
Ezatollah Asgharizadeh, Amir Ekhlassi, and Pedram Toloei

Do Buyer’s Characteristics Influence How They Behave when Facing Missing Products in Local E-tailing and E-auction Websites? ........................................................................173
Wee-Kheng Tan and Hao-Yang Li

Online Job Seeking: An Exploratory Study from the Perspective of Social Capital and Technology Readiness ..................................................................................................................178
Wee-Kheng Tan, Yi-Der Yeh, and Yu-Jie Tan

User Payment Choice Behavior in E-auction Transactions ........................................................................................................183
Wee-Kheng Tan and Yung-Lun Chung
Implementation of E-commerce in Market-Oriented Cluster Based on Online Agent: A Case Study of Yiwu
Xiaodi Zhang, Chi Zhang, and Yuzhe Jia

Customized Learning Environment Based on Heterogeneous Traces
Belhassen Guettat, Henda Chorfi, and Mohamed Jemni

Optimal Pricing to Maximize the Overall Profit while Launching a New Product
Ming-Hai Ni, Chung-Lung Yang, and Chiu-Chi Wei

Developing E-learning Skills Within English Language Training in the Slovak University of Technology
Emila Mironovová, Gabriela Chmeliková, and Dušan Fedic

Session 4
Credit Risk, Information and Government—An Analysis for Chinese E-commerce
Wu Chunmei and Jin Jiang

An Improved Semantic Similarity Measure for Word Pairs
Songmei Cai and Zhao Lu

An Automatic Grading Model for Learning Assessment
Yang Liu

Empirical Distributions of Personal Financial Product Returns of China
Shijin Guo and Yanqing Wang

A Novel Evaluation Model for Teaching Assessment
Chunting Yang

Towards an Ethical Sales-Agent in E-commerce
Ali Reza Honarvar and Nasser Ghasem-Aghaee

Object Service Provision in Internet of Things
Zhong Dong, Zhu Yian, Lei Wangbao, Gu Jianhua, and Wang Yunlan

Combining Phoneme Loop Posteriori with Decoding Posteriori as Confidence Measure for Speech Recognition in E-service
Yangqing Sun, Qingwei Zhao, Changliang Liu, and Yonghong Yan

Harnessing Collective Intelligence: Wiki and Social Network from End-user Perspective
Behnaz Gholami and Roshanak Safavi

Application of CC and RBF-DDA Algorithm in Simulating Neural Networks Using Pseudorandom Information
Jun Li and Xiaoli Wang

Application of Loop Cycle Theory and Game-Theoretic Symmetries in Architecture Deployment of Software Engineering
Jun Li and Xiaoli Wang
Using a Virtual Learning Environment with Highly Interactive Elements in Second Life to Engage Millennial Students

Wei Shi, Gordon Lee, Jonathan Hinchley, Jean-Pierre Corriveau, Bill Kapralos, and Andrew Hogue

An Exploratory Study on RFID Adoption in China

Yun-feng Wang, Jie Li, Zhi-min Zhang, and Ya-kun Li

E-health Challenges, Opportunities and Experiences of Developing Countries

Sayed Nasir Khalifehsoltani and Mohammad Reza Gerami

A Novel Insight into Virtual Process Performance of E-work

Daocheng Hong, Hong Ling, and Yangmei Li

Session 5

A Hybrid Data Mining Model for Effective Citizen Relationship Management: A Case Study on Tehran Municipality

Ali Mohammad Ahmadvand, Behroz Minaei Bidgoli, and Elham Akhondzadeh

Online Spillover Effects on Hotels: The Case of Taiwan

Tsung-Ju Yang, Ling-Chu Huang, and Wei-I Li

A Survey of Taiwan’s Education from Peter McLaren’s Criticism of Global Capitalism

Hsing-Fen Tsai and Chung-Ping Yang

Research on Multimedia Technology for E-education Based on Optical Network

Ning Zhang and Hong Bao

Research on Computer Technology for E-learning in Higher Education

Ning Zhang and Hong Bao

Research on E-learning with Digital Technology in Distance Education

Ning Zhang and Hong Bao

Analyzing a Fair Exchange E-commerce Protocol Using CSP and FDR

Zhangkai Wang

A Research on Student Model Based on Intelligent Computer Assisted Instruction

Juhua Zhang, Yan Ma, and Ning Song

Calligraphic Creation Based on Flash

You-Rong Xiao, Quan-Jun Zheng, and Jun Ou

Technology of Loop Generation Based on Flash ActionScript 2.0

You-Rong Xiao, Quan-Jun Zheng, Xue Gong, and Jun Ou

The Study of Subspace Pseudoframes of Translates with Several Refinable Functions

Hui Wang and Meijuan Zhai
The Description for Properties of Biorthogonal Vector-Valued Wavelet Packets with Six-Scale Factor .................................................................................................................. 325

Meijuan Zhai and Hong-E Wu

The Characters of Multiple Affine Bivariate Pseudoframes of Translates with Bivariate Filter Functions .................................................................................. 329

Baoxian Lv and Yong Liu

The Properties of Multivariate Wavelet Packets Associated with Eight-Scaled Filter Bank Functions .................................................................................. 334

Baoxian Lv and Xinxian Tian

The Construction of Collaborative Manufacturing Business Platform Based on Workflow Technology .......................................................... 339

Wuling Ren and Ningning Song

Session 6

Effectiveness of Online Advertising—A Hong Kong Case Study .......................................................................................................................... 345

Ronnie Cheung

Straight-Line Intersection Point Detection Based on Curve Fitting of Hough Parameter Space .................................................................................. 350

Linqiang Chen, Lei Wang, and Jun Xiong

Research on Circular Economy of Mineral Resources .......................................................................................... 354

Hao Li and Qingfei Wang

Visualization of Heuristic Approach to Classroom-Period Schedule Optimization .......................................................................................... 358

Emir Humo and Mohamed El-Zayat

The Explore of Automation of Professional Practice Teaching Based on the Virtual Laboratory .................................................................................. 361

Gao Qiang, Chen Min, and Yuefeng Li

Information Technology: Tools for Interaction Communication in Agriculture of Iran .......................................................................................... 365

Ahmad Reza Ommmani

The Relationship Between E-service Quality and Ease of Use on Electronic Customer Relationship Management (E-CRM) Performance: An Empirical Investigation in Jordan Mobile Phone Services .................................................................................. 368

Samsudin Wahab, Nor Azila Mohd Nor, and Khaled AL-Momani

The Roadmap and Future of UML Research in China .......................................................................................... 373

Tong Yi

Impact of TQM on Employees’ Job Satisfaction in Indian Software Industry .......................................................................................... 378

Ankur Jain

A Document Clustering Algorithm for Web Search Engine Retrieval System .......................................................................................... 383

Hongwei Yang
A Method of Weak Signal Detection Based on Duffing Oscillator .................................................................387
  Jian-xiong Wang and Chulin Hou
A Genetic-Algorithm-Based Two-Stage Learning Scheme for Neural Networks .................................................................391
  Shuo Wang, Xiaoming Zhang, Xueyan Zheng, and Bingzhi Yuan
Some Analysis of Investment Benefit on College E-Learning ...........................................................................................395
  Xiaofei Chen and Xiaoling Zhu
Economic Analysis of E-business Method Patent ........................................................................................................397
  Luo Shengqiang and Zhao Haiyan
Boxed Pigs and the External Incentives of Promoting Technological Innovation of Little and Medium-sized Enterprises ...........................................................................................401
  Xing-ting Peng and Sheng-ting Peng

Session 7

Multi-agent Research on Immunology-Based Emergency Preplan ..................................................................................407
  Yang Qing, Shi Yaneng, and Wang Zhan
Novel Approach of Auto-generating Examination Papers—Based on Fuzzy Logic .................................................................................................................................411
  Xien Cheng and Jinghua Zheng
Research Progress and Practice of Ecology Problems on Information Systems .................................................................415
  Hong-chang An
The Spillover Effect of Education on Productivity: Evidence from China .................................................................................420
  Dong Yajuan
Re-engineering the Iranian Airlines Fleet Planning Process to Enhance Revenue and Market Share .................................................................425
  Arman Rezaee, Parisa Noshiravani, and Yasser Jalali
Investigation of the Relation Between Interaction and Sense of Presence in Educational Virtual Environments .................................................................................................428
  Ioannis Messinis, Dimitrios Saltaouras, Panayotis Pintelas, and Tassos Mikropoulos
Comparing the Satisfaction of the E-learning Between Teenagers and People with More than 45 Years Old in Cyberjaya .................................................................................432
  Mir Mohammad Seyed Danesh
Following Construction Study of One Village One College Student Training Plan in Heilongjiang Province .................................................................436
  Ying Xing and Shengde Hu
An Attribute-Oriented Model for Identity Management .......................................................................................................440
  Z.P. Jin, Jian Xu, Ming Xu, and Ning Zheng
Case Study: Strategic Information Systems Planning in Shanghai Key Universities in Yangpu District .................................................................................................445
  Zhe Lv
E-learning in Price Risk Management ................................................................. 451
Zsolt Csapo, Laszlo Karpati, Laszlo Kozar, and Andras Nabradi

Web Data Mining Based Learners Personalized Information Modeling .................. 454
Luo Jun and Chen Zhihua

Design and Implementation of Chinese Ancient Poetry Learning System Based on Domain Ontology ................................................................. 460
Rui Yao and Jin Zhang

Research on Management Mode of the Learning Information in Network Courses ........................................................................................................ 464
Hong Shen

Web-Based SMS Passenger Application: New Approach to Inform Passengers via SMS in Airlines .................................................................................. 469
Newsha Ghoreishi and Mehdi Shajari

Session 8

The Effect of Economic Relation on International Peace .............................................. 475
Cai Jie

IPv6 Based Large-Scale Lighting Devices E-management System ................................ 479
Feng Chen, Xiaohui Rong, Pan Deng, and Qiongqiong Zhou

Strategy 2.0 to a Teaching and Learning Process in Higher Education ...................... 484
Lígia Sousa and Rui Gomes

The Washback Effect of IELTS Preparation Courses to the Learners: Iranian Learners Perspectives on IELTS Preparation Courses ........................................ 490
Zahra Rahimi and Navid Nazhand

A Lightweight and Secure Protocol for Mobile Payments Via Wireless Internet in M-commerce ...................................................................................... 495
Ali Akbar Tabandehjooy and Navid Nazhand

Framework of Evaluating E-commerce Based on Business Process ......................... 499
Yuheng Wang

Malicious Executables Classification Based on Behavioral Factor Analysis ............... 502
Hengli Zhao, Ming Xu, Ning Zheng, Jingjing Yao, and Qiang Ho

Study on Supply Chain Finance in E-business Circumstances ................................ 507
Haipeng Wang

Research of the Application and Type of Fast Break Technique in Football ............... 510
Shengquan He

Research on the Current Situation of University Students Sports Activity after School in China ...................................................................................... 513
Shengquan He

An Investigation of E-business Using SelfishRater .................................................. 517
Jiankang Mu
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research of the Modern Rural Logistic System Construction</td>
<td>521</td>
</tr>
<tr>
<td>Shuanglin Zhao</td>
<td></td>
</tr>
<tr>
<td>MBA in Agribusiness and Commerce (AGRIMBA)—A Tool for Life-Long and E-learning</td>
<td>524</td>
</tr>
<tr>
<td>Zsolt Csapo, Laszlo Karpati, Laszlo Kozar, and Andras Nabradi</td>
<td></td>
</tr>
<tr>
<td>Economic Value of Agribusiness and Food Exhibitions in Eastern-Europe</td>
<td>527</td>
</tr>
<tr>
<td>Laszlo Karpati, Levente Varga, and Andras Nabradi</td>
<td></td>
</tr>
<tr>
<td>Agricultural Drought Monitoring Using Web-Serviced Remote Sensing Data</td>
<td>532</td>
</tr>
<tr>
<td>Shao-E Yang and Bing-fang Wu</td>
<td></td>
</tr>
<tr>
<td><strong>Session 9</strong></td>
<td></td>
</tr>
<tr>
<td>Technology Integration: Yet to Happen at Malaysian Universities</td>
<td>539</td>
</tr>
<tr>
<td>Sima Sayadian and Jayakaran Mukundan</td>
<td></td>
</tr>
<tr>
<td>The Analysis and Design of the Information Service System for Migrate Workers</td>
<td>543</td>
</tr>
<tr>
<td>Guoqiang Ren and Yuhui Luo</td>
<td></td>
</tr>
<tr>
<td>Research on Corporation Financial Distress Prediction in the Environment of E-business</td>
<td>548</td>
</tr>
<tr>
<td>Zhao Rui and Fu Rongxia</td>
<td></td>
</tr>
<tr>
<td>Research on Evaluation Methods in Network Education</td>
<td>551</td>
</tr>
<tr>
<td>Xiang Zhou</td>
<td></td>
</tr>
<tr>
<td>Study on E-learning Education Model Based on Web Intelligence</td>
<td>554</td>
</tr>
<tr>
<td>Jianfeng Zhu</td>
<td></td>
</tr>
<tr>
<td>Enterprise Management and its Creation in the Environment of E-commerce</td>
<td>558</td>
</tr>
<tr>
<td>Qiyuan Li and Mei Wu</td>
<td></td>
</tr>
<tr>
<td>Research on Network Financial Management System Based on E-commerce</td>
<td>561</td>
</tr>
<tr>
<td>Xiao-lin Liang and Yu-yong Hu</td>
<td></td>
</tr>
<tr>
<td>The Development and Applied Research of E-learning Resources</td>
<td>564</td>
</tr>
<tr>
<td>Jianfeng Zhu</td>
<td></td>
</tr>
<tr>
<td>Research on E-commerce Model Based on Web Services under P2P</td>
<td>567</td>
</tr>
<tr>
<td>Guiying Su</td>
<td></td>
</tr>
<tr>
<td>An Intelligent E-learning System on Emotion Interaction</td>
<td>571</td>
</tr>
<tr>
<td>Yan Yu</td>
<td></td>
</tr>
<tr>
<td>The Study of the Table Tennis Receiver’s Development Rule</td>
<td>575</td>
</tr>
<tr>
<td>Xinguo Li and Xinxue Li</td>
<td></td>
</tr>
<tr>
<td>Optimization of Corporate Governance Performance Calls for Application of Workflow Technology in Corporate Information Management System</td>
<td>578</td>
</tr>
<tr>
<td>Lai Xu</td>
<td></td>
</tr>
<tr>
<td>GIS-Based Tourism Information System Design and Implementation</td>
<td>582</td>
</tr>
<tr>
<td>Xie Hongyong and Shi Xi</td>
<td></td>
</tr>
</tbody>
</table>
Research on Issues of Resources and Environment ................................................................. 586
   Aiguo Yuan and Hao Li

On the Traffic Administrative Department’s Moral Hazard in the Operation
Mechanism of Highway Franchise—Based on Incomplete Contracts ........................................... 589
   Sheng-ting Peng

Session 10

On the Moral Risk of the Franchised Enterprise in the Operation
of Highway—The Traffic Administrative Department on Behalf of Public Interest ................................ 595
   Sheng-ting Peng and Xing-ting Peng

Building Integrated Oil and Gas B2B E-commerce Hub Architecture Based
on SOA ........................................................................................................................................ 599
   Usama A. Mohamed, Galal H. Galal-Edeen, and Adel A. El-Zoghbi

ICT-Based Business Model for Re-engineering the Emergence of Virtual Low
Cost Carrier ................................................................................................................................... 609
   Arman Rezaee, Parisa Noshiravani, and Yasser Jalali

Simple Analysis of Advantages and Disadvantages of Golf Tourism
Development ................................................................................................................................... 611
   Ji Chun

Differences of Competitive Sports Views in Chinese and Western Sports
Culture ............................................................................................................................................. 615
   Dongjun Yang, Hong-bin Luo, and Chen Gang

The Study on the Overall Reform of Physical Education Curriculum
in Ordinary Universities .................................................................................................................. 620
   Qiaozhen Zhang

Implementation of Workflow Engine Based on Petri Nets ................................................................. 623
   Yan Yu

An Empirical Analysis of Supplier Risk ............................................................................................. 627
   Sheng Zhong, Dan Feng, and Meng-qi Zeng

OLAT: The Swiss Open Source Learning Management System .......................................................... 632
   Sandra Arnold and Joël Fisler

Outsourcing and the Development of Services in China ................................................................... 637
   Xiu-lian Chen

Research on the Workflow Model Designing of Enterprise Management
Informationization Based on Service-Oriented .................................................................................. 641
   An Li

Mutual Recognition Agreement: A Conceptual View on Malaysian
Educational Services ......................................................................................................................... 645
   Raja Suzana Raja Kasim
Pneumatics and Electro-pneumatic Control Laboratory ................................................................. 651
   Karol Velisek and Peter Kostal
Interconnecting Approach of Train Network in Marshalling ...................................................... 655
   Guoqiang Cai, Xi Li, Limin Jia, Yong Qin, and Liming Zhou

Author Index ........................................................................................................................................ 660