Meeting Quality Standards for Mobile Application Development in Businesses: 
A Framework for Cross-Platform Testing

Tor-Morten Grønli  
Mobile Technologies Lab (MOTEL)  
Westerdals Oslo School of Arts, Communication and Technology, Faculty of Technology, Norway  
tmg@westerdals.no

Gheorghita Ghinea  
Brunel University, UK  
Westerdals Oslo School of Arts, Communication and Technology, Faculty of Technology, Norway  
george.ghinea@brunel.ac.uk

Abstract

How do you test the same application developed for multiple mobile platforms in an effective way? Companies offering apps have to develop the same features across several platforms in order to reach the majority of potential users. However, verifying that these apps work, as intended across a set of heterogeneous devices and operating systems is not trivial. Manual testing can be performed, but this is time consuming, repetitive and error-prone. Automated tools exist through frameworks, such as Frank and Robotium, however they lack the possibility to run repeated tests across multiple heterogeneous devices. This article presents an extensible architecture and conceptual prototype that showcase and combines parallel cross-platform test execution with performance measurements. In so doing, this work contributes to a quality-assurance process by automating parts of a regression test for mobile cross-platform applications.

1. Introduction

Software testing is widely used as a method to improve quality and reduce risk [1]. However, due to the complexity in software it is considered infeasible to prevent and find all possible defects within the time window and budget of a common software development project [2]. Software testing is therefore focused on the most risk-reducing techniques within the constraints given.

To understand some of the challenges related to testing mobile applications, it is useful to summarize the different approaches to developing them. Firstly, there are native applications, namely those written in the respective platform’s native programming language.

For iOS apps this means Objective-C, for Android it is Java and for Windows Phone it is C#. Applications are distributed using their platform’s respective app store, and some require an approval process that can take several days before an application is published or updated. If an application crashes or contains bugs, a negative rating may be posted by a user on the respective application’s app store. Even if the developer were able to fix the bug immediately, it would be subject to a new review process on iOS and WP7 that could again take up several more days. Moreover, when the fix is published one cannot force the users to upgrade their applications. The importance of testing native applications is therefore obvious, but challenging, due to the number of devices and OS versions in use.

Secondly, there are mobile web applications. These applications are mainly developed using the same tools and languages as regular web pages, but with a touch-friendly user interface. Although web applications allow developers to quickly deliver apps to several platforms, they come with similar problems as their desktop counterparts — cross-browser compatibility. Testing can be difficult due to cross-browser issues on a variety of devices. On the other hand, several web testing tools such as Selenium, JSTestDriver and Buster.js attempt to remedy this with cross-browser test support.

Automated testing attempts to reduce the amount of manual work in testing. It can, however, never replace manual testing and is most often used for unit and regression testing [3, 4]. Additionally, Berner et al. [3] list time-consuming development of tests, neglected test environment, repetitive tests and maintainability as common arguments against automated testing.

Given the diversity of mobile platforms, devices and development techniques, it seems highly plausible that
mobile applications could benefit from automated testing. Automated testing attempts to reduce the amount of manual work in testing, and frameworks for GUI testing native applications on iOS and Android already exist. However, to the best of our knowledge no test framework is able to run the same test against an application developed for multiple mobile platforms. Given that iOS and Android, combined, dominate the mobile operating system market, this then leads to our research question: How can an extensible cross-platform testing framework be constructed in order to automate GUI testing of mobile applications on iOS and Android?

2. Background
In the earliest days of software engineering, testing was reactive and revolved around fixing defects after they occurred by debugging the software [5]. Since 1988 the approach has been prevention-oriented and this proactive attitude is still considered the right approach [1]. It is better and cheaper to find problems early rather than finding them late or in production [6]. Still, it is considered infeasible to prevent and find all possible defects within the time and budget of a common software development project [2]. This is also reflected in the IEEE Computer Society's definition of software testing [1].

A study on Android fragmentation revealed 3997 distinct device models [7]. If we combine this with the different OS versions on Android, we clearly see that testing an application on all combinations of devices and operating systems is also practically infeasible. Other key issues in software testing include selecting a suitable set of test cases, optimizing towards the most efficient ways to test, and developing software that is testable. Software testing is also done for different objectives. A subset of these includes acceptance testing, performance testing and regression testing. In acceptance testing the software is tested to verify that the customer's major functional and non-functional requirements are met [8].

Regression testing is performed on existing software to ensure previous tests still pass after modifications have been made [1]. Ideally, all parts of the software would be retested, but time and budget requires prioritizing the features to retest [2]. Thus, with the aforementioned landscape of mobile devices and versions, regression testing can be particularly challenging.

Performance testing attempts to discover how well a test subject performs under different conditions and load, for instance how many users your app is able to handle simultaneously, or how many devices a testing tool can handle at once.

Testing can also be used as a part of software design, usually on the level of unit and integration testing. Accordingly, test-driven development (TDD) involves writing a small test first, implementing code to make it pass, and refactoring that code to reach production quality [9]. Since TDD’s focus is on making small and fast increments between test and implementation, a testing tool that supports this fast feedback cycle is desirable. It is debated whether TDD leads to improved reuse.

2.1 Automated Testing
To reduce the manual labor involved in testing, automated testing can be employed at different levels and objectives. It is a widely used industry practice, mostly for unit and regression testing [4]. Libraries such as JUnit (Java)1, Mocha (JavaScript)2 and OCUnit3 (Objective-C)3 can be used to write automated tests. These are typically used to verify that components behave correctly on a unit or integration test level. Another example is Selenium4. It is a browser automation framework used to verify that a web application works as expected in a set of browsers (Firefox, IE, Safari, Opera, Chrome). It is able to run on multiple platforms and can be used for automated regression testing.

Although automated testing is widely used, it is often employed with unrealistic expectations, such as saving money on "unproductive" testing activities, time and testing resources [3]. Automated testing cannot replace manual testing, however: “With automated tests, the expert testers are freed from running the same boring regression test suite over and over again and more resources are available for difficult tasks” [3].

Moreover, a study performed by Kasurinen et al. [4] found that organizations only automated 26% of their test cases, suggesting that test automation was a demanding effort. They also found cases where automation was discarded on smaller projects, due to high start-up costs. Observations in Berner et al. [3] support this and found that maintaining the test scripts, test data and the test environment is hard, resulting in high maintenance costs. Also, tests must run frequently.

1 http://junit.org/
2 http://mochajs.org/
3 https://developer.apple.com
4 http://www.seleniumhq.org/
or they will not be maintained. This becomes a problem when they cannot run without a significant investment in fixing the outdated tests.

Berner et al. [3] also found that automated tools usually focus on the test execution itself. However, installation, configuration and reporting are often neglected, even though doing so can significantly reduce the total time spent on testing. This is very relevant in the context of testing mobile applications, where a diverse set of devices, OS versions, and applications and build configurations must be maintained for a cross-platform application.

As mentioned, automated testing is mostly used for unit and regression testing [4]. A more specific area of automated testing is automated GUI testing, where the input and outputs of a graphical user interface can be automated. This can be used for regression testing, and is discussed next.

### 2.2 Automated GUI Testing

Automated regression testing of GUIs has been described as a "GUI smoke test" [10]. The principle is that a build server should be able to verify that the major parts of an application still work after modifications have been made. Ideally it should be able to run on multiple machines (in parallel) to reduce time spent on testing. A common argument against automated GUI testing in general is that the tests can have false positives and be expensive to maintain [10].

In Adamoli et al. [11], an extensive survey of prior techniques for GUI testing was performed. Of the 50 surveyed papers, 18 used a technique called "record & playback", in which the tester performs actions on the GUI while the tool records these actions for playback later. Depending on how the tool is implemented, a problem with this approach is change. Just moving a button can render the test case useless. The remaining papers in Adamoli et al. [11] used techniques that are not strictly bound to event sequences, called model-based testing. A model intends to abstract the event sequences away so steps can be reordered, inserted and deleted with minimal effort [12]. This can remedy some of the maintenance costs associated with automated testing.

A concrete example can be found in Jaaskelainen et al. [12]. Here "system API" is described as a method, meaning that the mobile application exposes an endpoint capable of answering question regarding the current system state. The authors exclude the GUI from this method, but similar approaches also exercising the GUI exist and are described as “keyword and action word” testing [13]. All these build on the concept of model-based testing.

A less popular alternative is assertion with images, according to which screenshots are taken of the application during tests and compared to the “expected image” a test designer supplied beforehand. Kwon and Hwang [14] developed a testing tool to easily model the flow with expected screens and ran these against a device. Maintainability is the main problem with this solution, as changing a color used in many places requires updating all the images to their new version [15]. Also, with the frequent use of animation and platform-specific GUI components on iOS, Android and Windows Phone today, one would need three set of “expected images” or sophisticated algorithms to cater for all variations.

Based on the literature, it thus seems that a model-based GUI testing is the most flexible approach. To gain further insight and background information the abstraction was increased and focus moved to abstraction layer.

### 2.3 Abstractions as a Key for Testing

Abstractions are employed in software engineering to reduce complexity. For cross-platform testing a loose coupling to the underlying platform is required to abstract the different platforms implementation away. This may be achieved by using a language that is not tied to a platform or programming language.

A challenge in cross-platform testing is identifying User Interface (UI) elements across applications on different platforms. Adamoli et al. [11] state that the problem is present even in applications without cross-platform support. One reason for this is that capture and replay tools often store a very specific reference to the targeted element making it fragile to modifications later. Another reason described by Adamoli et al. [11] is the “temporal synchronization problem”, which can occur in testing applications depending on animations and clocks, and may result in timing issues. This can render the element invisible or disabled and thus prone to failing the test if the testing tool doesn't account for these timing issues. A related approach found in Matos and Sousa's [16] work is capable of generating a mocked user interface along with functional tests based on use case models. Use case scenarios are written in a “controlled natural language”, i.e. English with strict language semantics. This enables the non-programmers to understand, and even write the test without any programming skills.
A similar approach is found in Cucumber\(^5\). Cucumber is widely recognized in the Ruby community and several books are written on it. The requirements can be specified in a neutral language called Gherkin\(^6\). A strength of Cucumber and Gherkin is that the tests can be written in any format and language as user stories and follow the Given...When...Then format used in Cucumber. A mapping between test description and the actual functions can then be written next and is used to relate this to developer environments.

In summary, testing an application across all platforms and supported devices is time consuming and error-prone when done manually. While there exist automated GUI testing tools for iOS and Android, research is lacking on whether these platforms can be test-driven simultaneously with the same test and same tool. This is the precise focus of this article, which presents Mobilette, a framework for testing mobile cross-platform applications. Accordingly, the structure of the remainder of the paper is as follows: the methodology employed in our research is presented next; Section 4 then describes the Mobilette framework, while Section 5 details its evaluation results. Lastly, conclusions are drawn and opportunities for future work identified in Section 6.

### 3. Methodology

The methodology used in this project is Design-science research paradigm as described by Hevner et al. [17]. The design-science research was used to structure the process for investigating the research problem. It consisted of all the common faces from collecting objectives of a possible solution, to artifact design and development, and finally evaluation. The applications of Hevner et al. [17] guidelines are summarized in the following table.

<table>
<thead>
<tr>
<th>Guideline</th>
<th>Research outcome</th>
</tr>
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<tbody>
<tr>
<td>1. Design as an Artifact</td>
<td>An instantiation of a test framework as an artifact.</td>
</tr>
<tr>
<td>2. Problem Relevance</td>
<td>Relevance proven as outcome of the background section.</td>
</tr>
<tr>
<td>3. Design Evaluation</td>
<td>Demonstrated via the test cases presented in the evaluation</td>
</tr>
</tbody>
</table>

### 4. Mobilette Framework

The research question posed at the outset of this article is investigated – and subsequently answered – through the development of Mobilette - a test framework for cross-platform mobile applications –, which we now proceed to describe.

#### 4.1 Functionality

The framework consists of four main parts. The server is the heart of Mobilette. It maintains a list of all connected devices, and sends commands and receives responses from these. It also includes the necessary components to build a test framework on top of these devices and commands. The Android Robotium driver is included in an Android application to make it communicate with the server. It will parse commands from the server and translate them to the underlying test framework (Robotium). Third, the iOS Frank driver is included in an iOS application to make it communicate with the server. It will parse commands from the server and translate them to the underlying test framework (Frank). Finally, the client is the user interface of Mobilette. It has an “interactive mode” and an automated mode. The components are modularized into individual pieces.

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5 https://cucumber.io/  
6 https://github.com/cucumber/cucumber/wiki/Gherkin
When first starting the Moiblette server, it enables the deployment of applications to each platform and finally runs the Moiblette client to perform tests or execute commands (Figure 1).

4.2. Architecture

As described earlier, some platform specific tools already exist, but there is a lack of cross-platform ones. The first architectural choice was therefore to integrate with existing test frameworks to support mainstream development branches. The frameworks need to be able to work with both physical devices and virtual simulators or emulator. This is essential, since both physical and virtual devices are used during the development of a mobile application. Further, the frameworks should be well established and support a broad amount of commands. As the underlying test frameworks performs the actual GUI manipulation and instrumentation, the challenge for Moiblette becomes to integrate with these frameworks in a platform-independent way. The solution became what Moiblette calls a "driver", and the concept is depicted in Figure 2.

A driver is responsible for two things. Firstly, it abstracts the underlying test framework away by implementing a common interface. This is the topic of this section. Secondly, a driver is responsible for registering and keeping in touch with the server at regular intervals, using "heartbeats".

A driver implementation for each test framework is found both in Moiblette's server and on the application under test. The server translates a generic command such as "touch" into a format that the underlying test framework supports and transfers it to the remote interface. If the underlying framework has a remote interface it will be delivered directly to it. Otherwise the remote interface will be created in Moiblette's driver to communicate with the underlying test framework. This is further illustrated below in Figure 2.
4.3 Communication through Heterogeneous Architectures

Based on client server architectures, the implementation of the architecture is centered on controlling real time events. Remote controlling devices in real time requires the devices to have an open channel that listen for incoming requests. This channel should be built upon a protocol that both a regular computer acting as a test host and a mobile device supports. The obvious choice is TCP/IP, which is supported by modern mobile operating systems. Transporting data could then be done over a socket opened over TCP/IP or via a higher-level protocol building on TCP/IP. Mobilette chose the latter and uses HTTP as its application protocol.

HTTP is widely used and well supported on all relevant platforms and technologies. It is request-response based and fits well with Mobilette's need to send commands and receive responses from devices. However, HTTP does not maintain a bi-directional connection in which both the server and client can communicate freely in both directions. This is a limitation for real-time applications such as chat and collaborative software. WebSockets\(^7\) is a protocol that addresses this issue and is capable of bi-directional, full-duplex connections. Although WebSockets is a more responsive protocol, it not as widely supported as HTTP and may be unnecessary to use where HTTP solves the same problem. Based on this, our communication takes place between server and drivers over HTTP, and server and client over WebSockets. This is further illustrated in Figure 3.

\(^7\) https://www.websocket.org/
For real time communication Node.js is chosen as it runs on Windows, Linux and Mac OS X. This is a benefit as developers should be able to use Mobilette on the platform they are developing applications for. Mobilette could have been written in any server-side cross-platform language such as Java, but Node's fast event-driven and non-blocking I/O makes it particularly attractive for Mobilette, as it fits with Node's description of a data-intensive real-time application that run across distributed devices. Node applications are also written in JavaScript, which give the benefit of future web-based, clients of Mobilette the option to reuse models on the server if desirable.

Before any commands can be sent, the server needs a list of devices to send the commands to. This list may update at runtime as devices connect and disconnect. The Device Manager handles this, which is a singleton. A device will contact the server to register itself for testing. The Device Manager will assign an ID to the device and put meta-information it received from the device into a registry of registered devices. This meta information will contain the operating system it runs on, which Mobilette driver it use, the IP-address it can be contacted on, its screen size and more. If the device is not heard from again within a few seconds, it is considered dead and deregistered by the DeviceManager. To stay alive, the driver-part on the device will send heartbeats every second with the assigned ID and meta-information. This way the server can maintain a fairly accurate list of available devices, without having an open connection to them.

Heartbeats are inspired from test drivers. Under this framework, browsers such as Chrome, Firefox and Internet Explorer can act as devices where the same test is run to ensure that behavior is consistent between multiple browsers. Browsers will continuously report back to the server that they're alive and what they are currently engaged in, such as running a command. Mobilette is somewhat similar to the JSTestDriver\(^8\). Both start a server that is capable of receiving connections from devices or browsers they can later command. Heartbeats are sent to let the server know who they are capable of controlling.

4.4 Evaluation

In order to provide reproducible results, a stable and reliable test environment has to be established. Figure 4 provides a graphical overview of all key components involved.

A specification of the hardware used as a test host and devices under test, is listed below in Table X. The tests could run on a wider set of devices, but are distilled down to the minimum amount of devices needed to answer the research question. The devices and host were connected on an isolated network in order to minimize interference from other network traffic.

Table 2 Device Specification

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8 [https://code.google.com/p/js-test-driver/](https://code.google.com/p/js-test-driver/)
The required software used for testing was:

- XCode 4.2
- Eclipse 3.7
- "Frank 0.8.14"
- Robotium 3.2.2
- Device server (part of Mobilette)
- Test runner (part of Mobilette)

All software not required by the OS was terminated on the test host and the devices under test to minimize interference with performance and test results. Additionally, the applications under test were killed and restarted after each test to further minimize the possibility of the result.

Mobilette only supports touching elements, setting text and getting text. The tested application is shown in Figure 5 and tests all of these features. It will be deployed on all devices under test and works in the following manner: when the user enters a name and clicks "Greet", the application should respond with "Hello <user>!"

![Figure 5 Application under Test. (iOS left, Android right)](image)

The artefact tests are divided into two broad categories, which will now be described: the acceptance test is a high-level test that will verify that the developed artefact works according to the main functionality and requirements [8]. It was performed by running the same test case multiple times, but with small changes (bugs) to the application under test (Greetings), causing the AUT’s test case to fail if Mobilette works correctly. Secondly, the scalability and performance test's purpose is to gather metrics on how scalable and fast Mobilette is in practice, which is an indication of its usefulness as an automated testing tool [10]. A performance test also falls into the category of "measurement techniques" in evaluation of a software architecture [18].

Thus, the test investigated how well it handles multiple devices at the same time by monitoring response times for a test to complete. Any differences between Frank and Robotium, and between simulator, emulator and physical devices can be thus uncovered. The amount of test runs and metrics is derived from Adamoli et al.’s [11] approach to GUI performance testing.

5. Results

Table 3 shows the result of running each test in the acceptance test. All tests were successful under expected conditions.

<table>
<thead>
<tr>
<th></th>
<th>iOS emulator</th>
<th>Android emulator</th>
<th>iOS device</th>
<th>Android device</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test case</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
</tr>
<tr>
<td>No text field</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
</tr>
<tr>
<td>No button</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
</tr>
<tr>
<td>No label</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
</tr>
<tr>
<td>Fix bugs,</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
<td>Pass</td>
</tr>
<tr>
<td>Incremental</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>deploy</td>
<td></td>
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</table>

Overall the acceptance test proved that the main functional requirements were met, and that the acceptance test can be considered successful (Hsia et al. 1997). Improvements can be made to how Mobilette handles unexpected situations such as screen locking, incoming phone calls and low battery warnings. This was not a part of the requirements, but should be considered in future versions.

Handling unexpected situations is device specific and suitable for handling in Mobilette's drivers. Taking screen locking as an example: it may be possible to solve this by configuring the timeout manually on all devices, but this is not ideal and not always possible. For instance, iOS enterprise profile restrictions may restrict the timeout from being set longer than 5 minutes. Instead, Mobilette's driver may run code that prevents the screen from sleeping, similar to how video players and games function.

Another observation is that while the tests were quick to run, deployment and configuration is time consuming. This corresponds to Berner et al.’s [3] findings, suggesting that automated test frameworks also should focus on automating installation and
configuration. Depending on the use case, the time to deploy applications to all devices may be too long. For instance, Test Driven Development (TDD) uses small code increments and fast feedback cycles between test and implementation [9]. When used as a tool for regression and acceptance testing the time to deploy is more acceptable. However, future versions of Mobilette could remove the manual deployment step by supporting automated deployment via the respective platform’s SDK. Android has mature command line tools ready to perform this task (Google n.d.). To the best of the author’s knowledge, the task is more difficult on iOS, where deployment is only available from the XCode IDE. It may be possible to perform using "fruitstrap", a tool that reverse-engineer Apple's private API for deploying to devices from the command line [19].

In respect of the scalability and performance test, Figure 6 compares response times between different tests run configurations. A test case is first executed on each device separately. Then the simulator and emulator would run in parallel, followed by the physical devices in parallel and finally all four devices in parallel.

On the other hand, if Mobilette is only used towards the end of a new release and not continuously during development, this may be of less importance to the user. The results also show that testing on iOS is four times faster than on Android. This was not investigated further in our current work, but it may be a result of one or more factors:

1. iOS performs better than Android in testing
2. Frank performs better than Robotium — and related to this: launching a test with a test session attached to IDEA (Robotium) is slower than launching the application detached from the IDE (Frank).

Another observation is that the Android emulator and device performs nearly identical with averages of 4.49 and 4.65 seconds. The relative difference is larger on iOS, with averages of 0.79 (simulator) and 1.2 seconds (device). This is expected as the Android emulator actually emulates the ARM architecture on a device. On iOS the simulator runs on a i386 architecture while the device runs on ARM.

The differences between the devices can be measured in seconds and is of little practical importance to a tester running a regression test. On the other hand, it may of more interest to a tester using Mobilette as a TDD-tool [9].

6. Conclusions and Future Work

Existing research and tools point towards the need for a tool such as Mobilette. Accordingly, this paper has shown how a cross-platform GUI test framework for mobile devices can be developed and be open for extension. In so doing, the answer to the research question posed at the outset of this paper is a positive one.

Scalability and performance tests run on Mobilette found that tests can run in parallel on multiple devices with little to no performance degradation. Thus, the time required to run a test was the time spent by the slowest device. This suggests that a regression test on all relevant devices can be performed in parallel without performance issues. Mobilette’s evaluation also highlighted that the evaluation found that while the tests themselves are fast to execute, building and deploying to a set of devices is time consuming. This is consistent with observations in [3] for traditional GUI testing. These findings indicate that a cross-platform GUI testing framework is suitable for regression testing, but too slow to be used for test-driven development.
A natural continuation of the work described in this paper would be to evaluate the artefact in a real-world environment — ideally on different projects to gather data on its usefulness and performance in practice.

It should be noted that the experiments were done in a controlled environment with a very basic application under test. This was done to maintain focus on the core challenges in cross-platform testing. Mobilette’s architecture is designed to be extensible. More complex applications must add support for additional commands and better error handling in unexpected situations. Additionally, compatibility with corporate network configurations and potential firewall issues should be investigated.

Currently UI elements need to be laid out similarly across platforms. Future research could also investigate how applications with multiple screens and different interface paradigms can be supported. Last but not least, future research could also implement and investigate the benefits of adding support for hybrid and web-based applications. A tool with cross-platform support for testing native, hybrid and web-applications could be used in all types of modern mobile application development.

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7. References


