Introduction to Business Value of the Internet of Things Minitrack

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This minitrack addresses managerial and organizational issues organizations face as they seek to create and realize business value from incorporating the emerging Internet of Things into their organizational infrastructure, their electronic business partner relationships, and the products and services they offer to customers. We encourage authors to share new and interesting theoretical and methodological perspectives on topics relevant to both academic researchers and practitioners. We welcome work-in-progress that examines existing and extended theory using the IoT combined with wireless sensor networks, RFID, and big data analytics as the technologies of focus and case studies of organizations implementing the IoT inside and outside their span of control. We give special consideration to research submissions when the author(s) commit to include an industry partner in their presentation. We welcome research that reflects a range of current research methods including case studies, analytical models, econometrics, and frameworks.