Cross-Organizational and Cross-Border Collaboration Mini-track

Ilsang Ko
Chonnam National University
isko@chonnam.ac.kr

Daniel Beimborn
Frankfurt School of Finance & Management
d.beimborn@fs.de

Integration of people, systems, processes, and infrastructure across organizations, borders, and world regions enables productive teamwork towards achieving mutual goals. Collaborators are motivated to enter into collaborative projects and interactions, which lead to satisfaction and performance. Quality in collaboration is fostered by perception of value, trust, and commitment among participants and stakeholders. With progressing globalization, many of these collaborations are conducted across widely dispersed organizations and national borders. Cross-system integration and collaboration technologies play crucial roles and often decide about investment success or failure. Growth in electronic and virtual collaboration can be facilitated by organizations seeking to gain competitive advantage by lowering costs, increasing knowledge, and reaching new customers.

In our two Cross-Organizational and Cross-Border Collaboration sessions, 7 papers will be presented. Social-Level Macro-Governing Methodology for Cross-Management-Domain Service Collaboration Process by Ji Gao, Hexin Lv, Zhiyong Jin, Ping Xu, proposes a system construction mode for open collaborations with social dependences. Supply Chain Integration and Collaboration for improving Supply Chain Performance: A Dynamic Capability Theory Perspective by Sungbae Kang, Taesoo Moon, demonstrates the importance of relational competence, top management support, IT competence on supply chain integration and collaboration, and finally on supply chain performance. Supporting Joint Idea Generation with Software Prototypes in Offshore-Outsourced Software Development Projects by Maike Winkler, Thomas Huber, Jens Dibbern, introduces three joint idea generation modes building on and stimulating each other: from diverging, to exploring and advancing. Continuous Intention to Use Social Network Games: The Philippines Case by Arceli Piguing, Ilsang Ko, demonstrates the importance of habits between SNG satisfaction and continuous intention.

Inculcating Institutional Infrastructure to Support International Collaboration by Airong Luo, Ted Hanss, Dave Malicke, Greg Doyle, Nadia Tagoe, examines two collaborative projects involving participants from different institutions and nations for international collaborations. It-Based Value Co-creation: A Conceptual Framework and Directions for Future Research by Markus Mandrella, Sebastian Zander, Lutz M. Kolbe, analyzes 45 collaboration related papers based on their methodologies, types of measurement, scope of companies, and value dimensions. The Tension between Stabilized Cooperation and Intensified Competition: Greening of Technological Frames in Practice by Fatemeh Saadatmand, Rikard Lindgren, investigates the nature of “coopetition” in IT standardization efforts to green an industry.