Introduction to Social Media in Social Informatics Minitrack

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Our minitrack aims to
1) Explore the impacts of social media, such as BBS, Wiki, blog, SNS, twitter and so on, with respect to human behavior and choices in everyday life.
2) Develop the concepts and technologies, such as knowledge creation, data-mining, and so on, for effective sharing of information and knowledge among people by the social media.

The minitrack contains three sessions.
The first session is on effective use of social media. This session contains three papers.

An Investigation into the Problematic Use of Facebook
Zach W.Y. Lee, Christy M.K. Cheung, Dimple R. Thadani

Online Word-of-Mouth Communication based on an Informational Consumer Behavior Model
Isamu Okada

Hedonic and Utilitarian Search for Electronic Word-of-Mouth
Essi Pöyry, Petri Parvinen, Jari Salo, Hedon Blakaj, Jerry Lindholm, Olli Tiainen

The second session is on effective systems development in social media. This session contains three papers.

Geographical Bias on Social Media and Geo-Local Contents System with Mobile Devices
Kazunari Ishida

Building Social Decision Support Mechanisms with Friend Networks
Yung-Ming Li, Yi-Lin Lee

The Role of Social Interaction Filter and Visualization in Casual Browsing
Indratmo Indratmo, Julita Vassileva

The third session is on impacts of social media. This session contains three papers.

The Effects of Social Media on E-commerce: A Perspective of Social Impact Theory
Kee-Young Kwahk, Xi Ge

Can We Predict Political Poll Results by Using Blog Entries?
Manabu Okumura, Tetsuya Motegi, Tetsuro Kobayashi, Keizo Oyama, Takahisa Suzuki

News Recommendation in Social Media: a Balanced Perspective of Authors and Readers
Chuan Hu, Qing Li, Jia Wang, YanYan Wang, Yuanzhu Peter Chen