This minitrack hosts two papers looking into different aspects of electronic and mobile commerce development methodologies, particularly from consumer usage point of view. This is the sixth year we are chairing this minitrack at HICSS. We have observed the field evolving over time, and this year’s accepted papers represent already quite a mature view of issues related to e-commerce and m-commerce systems development.

The papers for the mini-track were selected after a thorough reviewing process. Together, these papers present issues relevant to the fields of e-commerce and m-commerce. The first paper “A Reassessment of the Efficacy of Self-booking in Travel” by Pirkko Walden and Bill Anckar reports on a longitudinal study on opportunities involved in online travel reservations by consumers, as well as, the problems related to the Internet self-booking process. The findings indicate that the development from 1998 to 2005 has not been quite as fast as could have been expected. Also the findings of the second paper, “Adoption of Mobile Services – Searching for Answers with the UTAUT”, by Christer Carlsson, Joanna Carlsson, Kaarina Hyvönen, Jussi Puhakainen and Pirkko Walden, high-light the slower-than-expected development of consumer adoption, here the focus being on mobile services. In this paper the slow adoption rate is explained with the Unified Theory of Acceptance and Use of Technology (UTAUT).

The second Minitrack is an initiative of the interdisciplinary Research Network on Environmental Online Communication (www.ecoresearch.net), exploring the methodological, technological and organizational foundations of environmental online communication. Within this scope, one submission has been accepted for presentation at HICSS-39. The paper by Pollach, Pinterits and Treiblmaier presents an evaluation of 226 environmental Web sites, investigating their navigational systems, interactive elements, timeliness, accessibility of information, and mechanisms to donate online. The paper identifies strengths and weaknesses in comparison to commercial sites, and contrasts the features of Web sites operating in different domains such as air, forest and water.

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