Introduction to the Organizational Systems and Technology Track

The Organizational Systems and Technology Track contains the following minitracks:
Technology Management: Systems and Processes
Data Warehousing
Methods and Tools for Information Systems Development
Systems in Technology Transfer
Strategic and Competitive Information Systems
Information Technology and Market Structure
Creativity in Information Systems
Managing IS Projects
Globalization of Markets and Organizations
Trends in Outsourcing of Information Services
Information Technology in Developing Countries

Even though the track contains many minitracks, several themes are common. The minitracks deal with topics that are currently important to organizations. For example, companies are increasingly moving to being global in their markets and operations. Organizations are collectively spending billions of dollars on data warehouses to support decision making. Several of the minitracks are devoted to topics associated with the performance of the information systems function. This focus is seen in the minitracks on technology management, project management, methods and tools for systems development, creativity in information systems organizations, and outsourcing. Other minitracks focus on how information systems relate to corporate strategy, such as competitive information systems and information technology and market structure. A final theme is information systems in global business, including IS in developing countries.

I would like to express my appreciation to everyone who contributed to this track. As always, Ralph Sprague provided considerable guidance. Eileen Dennis provided organizational memory about what had to be done, how to do it, and by when. She also coordinated much of the work. The minitrack coordinators believed in the importance of their minitracks and provided creativity and the hard work required to make them a reality. They provide a brief summary and overview of the minitracks in their sections. The reviewers selected the best papers and their comments made the papers better.

I hope that you enjoy the track’s proceedings.

Hugh J. Watson
Organizational Systems and Technology Track Chair
E-mail: hwatson@arches.uga.edu