ABSTRACT
Microsoft Surface is a revolutionary surface-computing platform that provides a true multi-user collaboration experience. Information Strategies will demonstrate how Microsoft Surface can bring business applications and data together with Virtual Earth on the Microsoft Single View Platform. Microsoft Surface turns an ordinary tabletop into a vibrant, interactive surface. It’s the first commercially-available surface computing platform from Microsoft. The product provides effortless access to digital content through natural gestures, touch and physical objects.

Today, Microsoft Surface is a 30-inch diagonal display in a table-like form factor that’s easy for individuals or multiple people to interact with in a way that feels familiar, just like in the real world. It features four key attributes:

- **Direct Interaction**: Users can actually “grab” digital information with their hands - interacting with content by touch and gesture, without the use of a mouse or keyboard.

- **Multi–Touch**: Surface computing recognizes many points of contact simultaneously, not just from one finger like with a typical touch–screen, but up to dozens of items at once.

- **Multi–User**: The horizontal form factor makes it easy for several people to gather around Microsoft Surface together, providing a collaborative, face–to–face computing experience.

- **Object Recognition**: Users can place physical objects on the display to trigger different types of digital responses; in the future, this will include the ability to transfer digital content.

PRESENTER
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PRESENTER BIOGRAPHY

Josh Wall is a managing consultant for Information Strategies (www.infostrat.com), a Washington DC based Microsoft Gold Partner. Information Strategies was chosen by Microsoft to be one of a select group of partners to build solutions for Microsoft Surface, their innovative new multi-touch device. Josh and his team have worked closely with the Microsoft Virtual Earth team to build the next generation of GIS solutions that leverage the multi-touch technology in Microsoft Surface.