Preface

A warm welcome to the 19th IEEE Conference on Business Informatics (CBI 2017), held in Thessaloniki, Greece, July 24-26, 2017!

The aim for this year’s conference is to further advance Business Informatics as a key scientific discipline that endeavours to take a systematic and analytic approach in adopting a multi-disciplinary orientation that draws theories and practices from the different scientific fields.

To deliver this, we supplemented the programme with three excellent workshops, namely:

- International Workshop on the Internet of Things and Smart Services (ITSS2017)
- International Workshop in Requirements Engineering and Design for Big Data Analytics and Applications (REDBDAA2017).
- Developing Multi-sided DIGITAL PLATFORMS – a business informatics perspective

The three workshops provide a more in-depth examination of some key contemporary issues.

The ITSS2017 workshop is co-located with the CBI conference series since 2013 and the aim of the workshop is to discuss recent developments in the field of Collaborative Economy and based on Smart Services and the Internet of Things.

The REDBDAA2017 workshop aims to explore the areas of requirements engineering and design for business intelligence and data analytics from both theoretical and applications points of view. It aims to present approaches, frameworks and tools that target the early stages of systems development and finally, case studies that focus on requirements and design for data analytics/business intelligence applications.

Finally, the DIGITAL PLATFORMS workshop aims to explore how firms create or transform business into new, multi-sided platform ecosystem, and explore the role of business informatics in developing adaptive and dynamic platform capabilities that are able to continually evolve to co-create a virtuous cycle of sustained value for participating actors.

And last but not least! Our location is Thessaloniki which is not only the second largest city of Greece, but also a city rich in history, culture, and tourist attractions, both within the city and the nearby peninsula of Chalkidiki. The social program of CBI 2017 includes an optional excursion to the archaeological site of Vergina, the ancient capital of Macedonia, where the tomb of Phillip (father of Alexander the Great) was discovered.

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