Welcome Message from the CBI 2016 General Co-Chair

Welcome to IEEE CBI 2016 in Paris!

This year the IEEE Conference on Business Informatics is being held in Paris at the Conservatoire National des Arts et Métiers (CNAM), or National Conservatory of Arts and Crafts. The CNAM was founded during the French Revolution by Abbé Henri Grégoire as a depository for machines, models, tools, drawings, descriptions and books in all the areas of the arts and trades. The CNAM was opened in 1802 in the deserted Priory of Saint-Martin-des-Champs. Since then it has become a Museum exhibiting over 2,400 inventions: an original version of the Foucault Pendulum, the original model of the Statue of Liberty by Auguste Bartholdi, and some of the first airplanes. It has also become an institution of high education including lifelong learning. The CNAM is characterized by its very strong relationship with industry and business.

I am happy to welcome you to the CNAM as Business Informatics takes an important place in our university. CNAM’s IT department is the most important department due to its size and the number of teaching courses and defended doctoral thesis. My career is also related to the field of Business Informatics as I hold two doctoral degrees: a Ph.D. in Economics and Management Sciences from the State University of Economics and Finances of Saint-Petersburg, Russia (‘Business’ component) and a Ph.D. in Computer Science from the University Paris 1 Pantheon Sorbonne, France (‘Informatics’ component). In addition, my experience in the industry and consultancy sector, mainly in the fields of IS engineering and enterprise architecture, complements my comprehension of Business Informatics with a practitioner view.

Based on my own experience my intention was to support this mixed academic and industrial vision within the CBI conference. This year, the 18th edition of CBI responds to this double mission as it contains not only research papers of the highest quality but also offers an industry track.

To encourage the young researchers to represent and to diffuse their ideas, we have introduced a doctoral consortium this year. Completed by a set of workshops and a mini-dagstuhl seminar, CBI 2016 is rich of presentations of different kinds.

As General Co-Chair of CBI 2016 I welcome you to Paris and hope you will enjoy our conference, the CNAM University, and your journey in Paris.

Paris, July 15 2016

Elena Kornyshova, General Co-Chair