We welcome you to the 1st International Workshop on Advanced Applications and Sustainability Management for Ubiquitous e-Business (2ASMUB 2014), which is held in conjunction with the 9-th International Conference on Broadband and Wireless Computing, Communication and Applications (BWCCA 2014), in Guangzhou, China, November 8 to November 10, 2014.

The workshop is intended to facilitate exchange of ideas and collaborations between researchers from information management, tourism, hospitality and such related sciences, to discuss various aspects of sustainable education and information management in tourism and hospitality. This international workshop collected research papers on the above research issues and then the papers were reviewed by Program Committee Members.

Many people have kindly helped us to prepare and organize the 2ASMUB 2014 workshop. First, we would like to thank the authors who submitted their papers and reviewers who carefully evaluated the submitted papers. We would like to give our special thanks to Prof. Leonard Barolli and Prof. Fatos Xhafa as General Co-Chairs of BWCCA 2014 for their strong encouragement and guidance to organize this workshop.

Finally, we would like to thanks the Local Organizing Committee of BWCCA 2014 for excellent arrangement.

We hope you will enjoy the workshop and the conference and have a great time in Guangzhou, China.

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