Preface

The organization of the International Conference on Business Computing and Global Informatization (BCGIn) started with a discussion during a meeting at the Shanghai Institute of Foreign Trade (SIFT), in May 2010. Ideas and proposals for specifics were floated after that meeting. By late 2010, it was decided that BCGIn would be held in Shanghai in late July 2011 and, with the support of SIFT, I was appointed as the General Chair to start the formal procedure to organize this conference.

The aim of BCGIn 2011 is to bring together researchers, educators, and business practitioners in the areas of business computing and global informatization to exchange ideas and explore innovations. The goal of the conference is to advance and promote business computing in the age of global informatization.

I would like to thank many people for their hard work to support BCGIn 2011. The leadership at the Shanghai Institute of Foreign Trade (SIFT) deserve special thanks for their support of this conference, both administratively and financially. The dean and staff of the School of Business Information Management at SIFT spent a lot of time and energy to help organize this conference. In addition, the Technical Program Committee members and ad-hoc reviewers spent considerable amounts of time to review the papers in a relatively short period of time.

Last, we thank all authors and co-authors for their great contributions to BCGIn 2011.

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