Message from the ASWEC 2010 General Chairs

Welcome to the 21st Australian Software Engineering Conference in Auckland, New Zealand. This year for the first time ASWEC goes outside of Australia. This reflects the regional impact that ASWEC has on Software Engineering research and practice, in particular the close ties between the Australian and New Zealand software engineering community.

The theme is “Engineering software for economic growth.” We chose this theme to emphasise the fact that software is now an important part of world economies, not just as a product for sale but as an economic multiplier for any business, from the financial and health sectors, to scheduling of emergency services, to the production of beer. The goal of the ASWEC series is to make the production of software systems more efficient. Given the integration of software in society, we have the potential for making a huge impact. We hope that ASWEC 2010 will continue the progress of past years.

Organising a conference such as ASWEC takes effort and support from many areas. We would like to thank members of the Organising Committee and other volunteers who have done the bulk of the work to make ASWEC 2010 happen. We would also like to thank the ASWEC Steering Committee for their guidance and the Australian Computer Society and Engineers Australia, who provide backing for the ASWEC conference series. As with the 2009 conference, we have engaged Eventcorp, a professional conference organiser, to assist in the management and running of the conference. Their involvement provides a level of professionalism that would be difficult to achieve otherwise.

The most significant part of the conference is the technical program, so we thank everyone who has contributed to the program, including keynote speakers, authors and presenters of technical papers, research and industry programme committee members and reviewers of papers, and tutorial and poster presenters.

Finally we would like to thank our sponsors, who have supported the conference financially. In the current economic climate this represents a significant commitment by them, without which this conference could not happen.

We hope that you find the program and the conference an enjoyable and rewarding experience, and that you get a chance to enjoy New Zealand.

Ewan Tempero and Ian Warren
ASWEC 2010 General Chairs