Message from the General Chairs

APSEC 2010

Welcome to APSEC 2010, the 17th Asia Pacific Software Engineering Conference. APSEC takes place this year in the picturesque and lively city of Sydney, in the Sydney Hilton hotel near the harbour, the botanic gardens, the opera house and many other famous sights. First established in December 1994 with a meeting in Tokyo, the conference has since been held in Australia, Korea, Japan, Taiwan, Singapore, Hong Kong, Macau, Thailand, India, China, and Malaysia. Over the years it has built its reputation as the leading software engineering conference in the region.

For the first time in the APSEC history, this year we have included a separate industry papers track with its own program committee for paper selection and its own proceedings separate from these research papers proceedings. At this conference, however, papers selected from both the research and industry papers tracks together with the keynotes are integrated into a coherent core program. In this way, we hope that both researchers and practitioners can learn and benefit from each other, leading to increased exchanges and collaborative opportunities.

The overall technical program comprises three keynote presentations, both research and industry papers, workshops, doctoral symposium and tutorials. Each morning, the APSEC 2010 conference begins with a keynote address by a world-leading expert in their field. The speakers are: Judith Bishop, Director Computer Science, Microsoft External Research; Martin Nally, IBM Fellow, CTO and VP, IBM Rational; and David Skellern, CEO National ICT Australia (NICTA). Forty seven research papers have been accepted and an exciting tutorial program covering cloud computing, software process, and testing is planned.

Many people have devoted considerable time and hard work in organising this event. We would like to thank all of the members of the organising committee, the research and industry program committees, Engineers Australia, the sponsors, and the ICMS conference management team.

We look forward to meeting you at the conference and wish you a rewarding and an enjoyable stay in Sydney.

Ross Jeffery and Paul Strooper
General Chairs, APSEC 2010