Welcome Message from the Semantics, Services and Applications Workshop Chairs (SSA 2011)

Welcome to the 2011 International Workshop on Semantics, Services and Applications (SSA 2011). Service-oriented computing promises a paradigm where application components can be assembled into a network of services that can be loosely coupled to create flexible, dynamic business processes and agile applications that span organizations and computing platforms. Semantic technologies are key enablers that offer a flexible, adaptable, and maintainable means to make this vision come true. The synergies between the two technologies, called semantic services, is poised to allow the semiautomatic/automatic discovery, selection, composition, and execution of interorganizational business logic, and enable the development of a global common platform where organizations, individuals, and the like can communicate among each other to carry out various commercial activities and to provide value-added services.

SSA 2011 focuses on all aspects of semantic services, and seeks to bring together researchers and practitioners working on all related disciplines, to share their experiences, to exchange new ideas, to identify key emerging topics and define future directions. The workshop program includes technical sessions comprising presentations by researchers from various parts of the world. Many have contributed toward the organization of the workshop. We wish to express our deep appreciation to the Program Committee members and the additional reviewers who shared their valuable time and formidable expertise in support of the review process. Special thanks to our Advisory Committee members Prof. Amit Sheth and Christoph Bussler for their constant encouragement and guidance in the organization. We also wish to express our gratitude to our supporting organizations: the Institute for Infocom Research (A*STAR), and Korea University. We hope you enjoy your stay in Jeju, and have a fruitful time at the workshop.

Rajaraman Kanagasabai, Institute for Infocom Research, Singapore
Seungmin Rho, Korea University, Korea
Charles Petrie, Stanford University, USA
Ching-Hsien Hsu, Chung Hua University, Taiwan
SSA 2011 Workshop Chairs