Welcome to the First International Workshop on E-Commerce Services and Applications (ECSA 2008). ECSA 2008, which was in conjunction with the IEEE Asia-Pacific Services Computing Conference (IEEE APSCC 2008), will be held in Yilan, Taiwan, Dec. 9-12, 2008.

E-commerce is an emerging research field that draws extensive research attentions. Rapid technological progress in such fields as telecommunication technology, Internet technology, Mobile technology, Security and Trust, Web-services, and E-commerce technologies have significantly changed the way of business interaction and practice. The rapid changes in technology and business practice constantly challenges the convention way of process design and business interaction. The workshop on E-commerce Services and Applications is a forum to bring together business people, researchers, and professionals to discuss the major issues of E-commerce. The forum intends to foster multi-disciplinary research to advance current understanding of E-commerce practices.

To ensure the high quality of research contributions, this workshop does not only solicit research works from E-commerce community but also invited papers from well-known researchers. All research papers were peer reviewed by 2 program or technical committee members or external reviewers. 8 research papers are accepted for oral presentations. These contributions cover a wide variety of aspects pertaining to e-auction, consumer behavior, data mining, security, and strategic management. All of these papers and topics provide novel ideas, new mechanisms, and state-of-the-art research in E-commerce.

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