New Products

Online Video Service

Veeple is an interactive video Web service that lets users make online videos clickable through the use of embedded Web links, logos, text, and graphics. This Flash-based player lets the viewer choose several configuration options to place all general and interactive functionality within the video window. Reportedly, as the video is shared across the Web, all the player’s functionality remains intact.

The Veeple service lets the content owner add contextually relevant and interactive rich media to videos. Owners can insert targeted, clickable advertising into videos, generating ad revenue. Interactive videos posted around the Web can drive traffic back to the video owner’s site.

Veeple’s analytics engine enables monitoring the performance of the interactive spots, ad placements, and viewer behaviors. A metrics reporting service is offered as part of the Veeple service.

For more information visit http://www.veeple.com.

Four-Gbyte Graphics Card

Nvidia’s Quadro FX 5800 graphics card offers 240 parallel, programmable Compute Unified Device Architecture (CUDA) cores and 4 Gbytes of graphics memory. Other features of the Quadro FX 5800 include interactive 4D modeling with time-lapse capabilities, memory bandwidth of up to 102 Gbytes per second, fill rates that exceed 52 billion texels per second, geometry performance of 300 million triangles per second, support for current OpenGL and Microsoft DirectX 10 applications, and multisystem and multidevice visualization environments with Quadro G-Sync II. The Quadro FX 5800 GPU features 10-bit color, enabling billions rather than millions of color variations.

The Quadro FX 5800 graphics board costs $3,499. For more information visit http://www.nvidia.com.

Mobile Webcam

WowWee’s Rovio is a Wi-Fi-enabled, mobile webcam that users can control remotely using a Web-enabled device. A built-in camera and microphone stream video and audio to users, letting them view and interact with the webcam’s environment, surveying dwellings or workplaces remotely.

The Rovio features the TrueTrack navigation system, which enables the device to locate the position of objects in its environment and navigate from place to place. This navigation system lets users store waypoints so the Rovio can navigate itself down a path to a chosen spot. Navigation into multiple rooms requires additional TrueTrack room beacons, which are sold separately and plug into a standard wall outlet. The mobile webcam features self-docking capabilities, allowing it to return to its charging dock. Featuring omnidirectional, three-wheeled motion, the device has a head-mounted (640 × 480-resolution) camera that streams video and can take, store, and send photos. A built-in LED headlight helps users guide the device in dim lighting conditions.