Big Data: Big Hype or Big Imperative?

Both.

Business departments know the promise of big data—and they want it! But newly minted data scientists can’t yet meet expectations, and technologies remain immature. Yes, big data is transforming the way we do—everything. But knowing that doesn’t help you decide what steps to take tomorrow to assure your company’s future.

That’s why May 24 is your real-world answer. Come meet the experts who are grappling with and solving the problems you face in mining the value of big data. You literally can’t afford to miss the all new Rock Stars of Big Data 2016.

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