NEVER BEFORE HAS SO MUCH GONE INTO SO LITTLE.

The Panasonic® Personal Partner™ computer gives you more ways than ever to tap into the growing hand-held market. Because the Personal Partner holds the power to address a wide range of applications. Plus easy custom-software development capability, and unsurpassed flexibility. All in the palm of your hand.

Power station.

Our 16-bit architecture makes the Personal Partner a hand-held powerhouse. And with its 80C88 microprocessor and up to 512K of ROM you’re free to create complex programs. Programs that can improve your clients’ problem solving capabilities. Programs that will improve your bottom line.

Soft sell.

Our Software Development Tool™ package gives you everything you need to easily write successful proprietary programs on IBM® PC-compatible computers.

It’s so easy, in fact, third party software has already been developed: a communications package with VT-100™ emulation, an AI Expert System, Financial Analysis software and even the means to run IBM Compiled Basic programs. Take advantage of these pre-programmed solutions, or write your own.

More options.

It all begins with the built-in 300/1200 baud Hayes™ compatible modem: a two-way link with office-based computers and peripherals through an ordinary phone line. The RS-232C option allows communications with desktop computers, high speed printers or control of special purpose equipment.

Other big-time options include a battery-operated printer, Bar code reader. And user-expandable memory up to 256K.

Small wonder.

The big story is that we’ve loaded all this capability into a 32-ounce package your clients can’t wait to get their hands on. The Personal Partner runs a full eight hours on a single charge. It’s easy to use, and as we’ve seen, its applications are virtually unlimited. And so is its sales potential.

Mail in the coupon today. Discover the big difference our hand-held computer package can mean to your business.

After all: THE EASIER, THE BETTER.