Recently, Americans have been inundated by media referring to our country's demise as a world leader in technology. Pacific Western Systems intends to serve notice to the world that American Technological Leadership will continue! Paid advertisements similar to the following will help convey this message through the media.

In 1888, American technology perfected the soda straw. Today the same spirit of innovation runs the world.

Though the way some people talk, you might think our technical leadership was already history.

At Pacific Western Systems, we're tired of hearing that American technology can't meet the challenge of foreign competition.

From soda straws to semiconductors, when people around the world want a better way, America shows them how.

The world of ATE is no exception.

The world's most advanced 16-megabit multisite memory test system is the product of American technology—the new Colt IIIA from PWS.

We invite you to compare the performance and price of the Colt IIIA against any other memory test system available—from anybody, anywhere! Let PWS give you the details.

Before you start looking around the world for today's most advanced multisite memory test system, see for yourself that America's best is still the best there is.

Don't waste your time grasping at straws—call PWS!

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