Preliminary Announcement

Hyatt Orlando Hotel
Orlando, Florida
March 26-29, 1984

15 YEARS OF SOFTWARE ENGINEERING
The term "Software Engineering" was first used 15 years ago. It was invented when it had become evident that the cost effective development of reliable software would ultimately depend on the successful creation of a new engineering discipline. In the last 15 years new methods have been invented and evaluated, and our understanding of the problems to be solved in the future has deepened. The Seventh International Conference on Software Engineering will focus on the results of these 15 years, on the state of this new engineering discipline, and what to expect of it in the future.

RESEARCH, DEVELOPMENT, AND PRACTICE
The Conference will include papers on practice and experience with different software engineering tools and methods as well as advanced development and research papers.

TOOLSFAIR
Concurrent with the Conference, a Tools Fair will be held. Software tools, both experimental and commercial, will be demonstrated. Authors of papers describing practice and experience with particular tools will also be given an opportunity to demonstrate. For information concerning the Tools Fair contact Gerald Leach-Lewis, IEEE Computer Society, P.O. Box 659, Silver Spring, Maryland, U.S.A. Telephone: (301) 589-8142 - Telex 7108250457 IEEECOMPSO.

TECHNICAL SESSIONS ON THE FOLLOWING SUBJECTS
Software Engineering Environments
Case Studies
Software Life Cycle Management Issues
ADA—The Language and Tools
Expert Systems for Software Engineering
Human Engineering

TUTORIALS
MONDAY, MARCH 26, 1984
9:00 AM TO 5:00 PM

TUTORIAL 1 Models and Metrics for Software Management & Engineering—Victor Basili
TUTORIAL 3 Structure Testing—Thomas J. McCabe
TUTORIAL 4 Advances in System Design—Peter Freeman & Anthony Wasserman
ADVANCE HOTEL REGISTRATION FOR HYATT ORLANDO

WARNING: We have reserved 1000 rooms for the Software Engineering Conference. Because of the popularity of Walt Disney World and the EPCOT Center, if you do not reserve your room by March 14, 1984 you will not be able to get a room within 25 miles of the conference. Reserve your room early. You can always cancel prior to your arrival date and receive a full refund. Your priority for a room reservation expires March 14, 1984. Be sure to mention the Software Engineering Conference in order to get the special room rate and your room reservation prior to March 14, 1984.

Mail registration to:
7ICSE
PO. Box 639
Silver Spring, MD 20901
Telephone: (301) 589-8142
TWX 7108250437 IEEECS

Mail reservation to:
HYATT ORLANDO
RESERVATION MANAGER
14 and U.S. 192
Kissimmee, Florida, 32741
Telephone: (305) 596-1254

Hyatt Orlando Hotel
Orlando, Florida
March 26-29, 1984

Arrival Date ___________________________ Departure Date ___________________________

Arrival Time ___________________________ Flight ___________________________

Number of Rooms ___________________________ Number in Party ___________________________

Adults ___________________________ Children ___________________________

Special Request ___________________________

Name ___________________________

Address ___________________________

City/State/Zip ___________________________

Daily Room Rates for the Conference $64 single or double
Children under 18 years of age free. Maximum number of persons in room is four.
All rates are subject to 7% room tax.
Reservations must be accompanied by a one night room deposit.

Please charge my one night deposit to my

Visa Master Charge American Express

Card No ___________________________ Expiration Date ___________________________

Signature ___________________________

For those who wish to arrive early and/or extend their stay, that $64 rate will apply to two nights before and after the conference.

Mail Registration to:
7ICSE
PO. Box 639
Silver Spring, MD 20901
Telephone: (301) 589-8142
TWX 7108250437 IEEECS

(Advance Registration (prior to 3/12/84)

TUTORIAL 1
Models and Metrics for Software Management & Engineering
Victor Bavi

TUTORIAL 2
A Builder's Guide to Software Engineering Environments
William Riddle

TUTORIAL 3
Structured Testing
Thomas J. McCabe

TUTORIAL 4
Advances in System Design
P. Freeman & A. Wasserman

CONFERENCE ONLY

Member $125
Non-Member $150

TUTORIAL 1 & CONFERENCE

Member $200
Non-Member $250

TUTORIAL 2 & CONFERENCE

Member $200
Non-Member $250

TUTORIAL 3 & CONFERENCE

Member $200
Non-Member $250

TUTORIAL 4 & CONFERENCE

Member $200
Non-Member $250

Advance Registration (after 3/12/84)

Member $140
Non-Member $165

Late Registration (after 3/12/84)

Member $140
Non-Member $165

PLEASE SEND ME AN ADVANCE PROGRAM

Check Enclosed

Visa

Master Card

American Express

Card No ___________________________

Expiration Date ___________________________

Signature ___________________________

Name ___________________________

Title ___________________________

Company Name ___________________________

Address ___________________________

City/State/Zip ___________________________

Notes:
Membership registration is available to members of ACM, IEEE, or the IEEE Computer Society or employees of the U.S. Government. All others pay non-member registration fee.
Student Discount is available for Conference Only (fee $35). To receive a discount, students must be IEEE or ACM Members, not employed full-time, and must show membership card at door.
Tutorial registration fee includes tutorial attendance, notes, lunch and coffee breaks.
Conference registration fee includes conference attendance, one copy of the conference proceedings, coffee breaks, and reception on conference days.
Request for refunds must be in writing and postmarked prior to March 22, 1984.
Late registration will be accepted at the Hyatt Orlando starting 4 PM Sunday, March 24, 1983.

October 1983

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