Barney Stevenson just spent two years programming and de-bugging a process control system in assembly code.

Now Barney thinks he deserves some congratulations for his efforts.

Sorry Barney,

NO CIGAR.

Barney Stevenson thought he deserved a pat on the back. As project manager at Smart Widgets, Inc., he had taken on the biggest real-time process control headache of his life. And after 24 months he'd finally succeeded in programming and de-bugging Smart's newest product.

We think Barney missed the boat.

Barney figured the choice was simple. High level languages like Pascal and Fortran could program quickly, but would run too slowly and take up too much memory. Assembly code would take longer to program and de-bug, but was the only answer for real-time applications.

Wrong.
Real wrong.
Barney didn't know about FORTH, a language that runs nearly as fast as assembly, is just as compact (if not more so), yet can cut development time by a factor of 10 over assembly language. He also didn't know about FORTH, Inc.

They're the people who invented this remarkable tool, evolved it, and for 10 years have seen it used in thousands of applications ... from running an observatory to sorting baggage, from video games to industrial robotics. Virtually every real-time application imaginable.

The latest evolution of FORTH is called polyFORTH. An incredible programming environment available for just about any mini or micro processor.

For Barney? Still no cigar. But for you, FORTH offers a software tool that in speed, compactness and extensibility, simply has no match.

So call us at (213) 372-8493. Or write FORTH, Inc., 2309 Pacific Coast Highway, Hermosa Beach, California 90254. We'll rush you the latest on polyFORTH™ and tell you where you can see it in action.

FORTH, Inc.
...the real-time saver.