Meet your company's newest idea man.

Technotec connects your phone to a source of over 15,000 breakthrough ideas.

OPPORTUNITIES YOU WON'T FIND ELSEWHERE
What is Technotec? It's a new service from the Control Data Corporation that serves you like a "global want ad system". Over 15,000 descriptions of things people want to buy or sell have been put into Technotec's data bank in little more than a year. It's the type information usually not available from conventional sources because it's from worldwide users in virtually every business discipline and profession. Included are buy and sell offers on products, processes, services, literature, technical concepts, patents, business opportunities, etc.

WORLDWIDE COMPUTER NETWORK
The data is stored and retrieved through a $1 billion world-wide computer network. But don't get the idea it's for computer users only. Anyone can use it. Profitably.

ANYONE CAN USE TECHNOTEC
By completing a simple form, any company can describe any patent, product or business opportunity. A consultant can offer expertise for sale the same way. So can a company seeking expertise, a product, patent, etc. — just as they would to run a want-ad in a local newspaper. Instead of printing and laboriously distributing the information for a brief exposure, Technotec puts it into rapidly expanding data banks that can be read by worldwide users for a year!

INCREDLIBLY ECONOMICAL
The charge for putting information into the data banks is based on length of the message. For 1000 characters (about 125 words) the cost is only $100 for a year of worldwide exposure. That's less than many local newspapers charge for one day!

To "read" the system directly all you need is a TWX, Telex or computer terminal coupled to your telephone. If you don't have a terminal, for a small surcharge we search and report results for you by mail or telephone.

Searchers pay a modest, one-time subscription fee and thereafter, only for computer time used — typically $8-10 per search. Technotec does not charge brokerage fees nor royalties. You deal directly with the party the system identifies as one you want to contact. There are no other costs unless the latter has specified one (to qualify his inquiries) and you agree.

Special introductory offer
As a special introductory offer, we're offering everything you need to search this worldwide system for only $10.00. Here's what you get:
- SEARCH CARD — your exclusive identification words, code number and computer commands for the system...you can also use it to obtain service at over 100 Control Data public service centers, or directly from our headquarters by hotline, telephone or mail.
- USERS' MANUAL — instructions for entering information in the data base and searching it...these are simple procedures for the layman...it also includes sample searches, local telephone numbers in 120 cities, public terminal locations, pricing structure, etc.
- TECHNOLOGY UTILIZATION NEWS — this periodical keeps you up-to-date on ways to get the most value from Technotec; major additions to the data base and news of interest to anyone involved in marketing, R & D and technology transfer.

Using Technotec to uncover your next idea could be the best idea you've ever had.

Sample Technotec Entries
(these are just a few examples of over 15,000 entries in Technotec's worldwide system)

Data processing consultants with activities from counseling up to carrying out the data processing. Objective evaluation of space-time geophysical data collection networks. Programmable subsystem to interface mass storage to multiple host computer systems. A network planning and analysis service. Programming aid terminal for the conception, the input and the handling of a program or of structured data (whatever the language or the structure). Microprocessor based production design and development. Manufacturer offers a portable electronic data collection and transmission device. Position indicating apparatus, suitable for the realization of rugged, reliable, low-cost, all-electronic key-boards and touch-screens. Transparent film for non-impact, thermal paper printing computer terminals. Allows creation and immediate projection of transparency. High density packing technique for multi field numeric data Worldtech representation.