Isn't it time . . . you had your own personal computer?

Read BYTE, the leading consumer publication covering the fantastic new field of personal computer applications. Today, large scale integration has made it possible for the individual to enjoy the unique benefits of a general purpose computing system. Now, an entire micro industry markets microcomputer related items, products that range from computer system kits to peripherals, software and literature on the subject. But where should you go for all the details about your personal involvement in computer technology?

Read BYTE, the Small Systems Journal devoted exclusively to microcomputer systems. Every issue a monthly compendium of lively articles by professionals, computer scientists, and serious amateurs.

- Detailed hardware and software design articles authored by individuals who are experimenting in the field.
- Tutorial background articles on hardware, software and applications ideas for the home computer and general topics of computer science.
- Reviews of processors as candidates for small general purpose systems.
- An editorial bias toward the fun of using and applying computers toward personally interesting problems such as electronic music, video games, control of systems for hobbies from ham radio to model railroading, uses of computers from burglar alarms to private information systems.
- Advertisements of the firms who bring you products to help expedite your personal computing activities.
- Information on clubs, newsletters and other social activities of the individuals engaged in personal computing.

Don't miss a single BYTE. Order your subscription today by filling in this coupon or phone your request directly — call 617/646-4329 and ask for your subscription.

Read your first copy of BYTE, if it's everything you expected, honor our invoice. If it isn't, just write 'CANCEL' across invoice and mail it back. You won't be billed and the first issue is yours.

Allow 6 to 8 weeks for Processing.