On May 11
Boston becomes
the electronics
capital of the world!

That's the day 25,000 "delegates" will gather for the opening of ELECTRO/76, the new IEEE international electronics convention in Bicentennial Boston.

Just about everything new and significant in electronics will be there — more than 500 hands-on product and systems demonstrations; more than 130 hours of solid, useful professional programming.

It's All Live and Direct
Everything at ELECTRO/76 is up-front and in-person. More than 300 leadership companies presenting the newest high-technology hardware, from microprocessors to "smart" instruments, and from raw materials to complete systems. ELECTRO/76 is the biggest all-electronics event in the eastern United States in many years.

All exhibit space in Hynes Auditorium has been sold out for months, and world-wide electronics industry attention is clearly focused on beautiful, springtime Boston.

Programming by Objective
35 half-day professional program sessions have been selected and refined from more than 100 proposals, by a committee of leaders in electronics technology.

This program is designed for immediate impact — direct usefulness to professionals in their job assignments with strong emphasis on new-technology applications.

All sessions will be held in ballrooms of the Sheraton-Boston Hotel, immediately adjacent to the Hynes Auditorium exposition halls.

A single low registration fee gives you all four days of ELECTRO/76 — 500 exhibits, strong sessions, and a fine technical film program. All this, and Bicentennial Boston, too!

A Very Special Event
ELECTRO/76 is a brand-new, all-industry activity. It combines the best of the Nerem and IEEE Show traditions — and adds much more.

Examples: Fully illustrated and complete session manuscripts will be available on-the-spot; audio tapes of most sessions will be available within a couple of hours. Visitor registration is computerized — it's quick, silent, and it gives each visitor an embossed Inquiry Badge for use in requesting technical literature.

There's an exclusive special exhibit of "famous firsts" in electronics — historically significant devices and systems. And a continuous showing of award-winning technical and scientific films.

Suburban Bostonians can use our special "Mass Pike-128 Flyer" — a continuous bus system from either of two free-parking lots, direct to ELECTRO/76. ($1 round-trip.) Air and rail transportation to Boston from other eastern cities is frequent and plentiful.

ELECTRO/76 is for you!
If you are reading this ad in this magazine, ELECTRO/76 is for you!

If you design, develop, test, measure, fabricate, inspect, assemble, package, or use electronics, ELECTRO/76 is a very important week for you.

Registration for ELECTRO/76 — for all of it — is just $6 for IEEE members, $9 for non-members. You'll find that's a very modest price to pay for the dozens of new ideas you'll discover for yourself. Make your plans now to join the leaders in Boston — and take home some great ideas!

Electro76

The IEEE Convention in Bicentennial Boston May 11-14
Hynes Auditorium and the Sheraton-Boston

For further information: ELECTRO/76 31 Channing Street, Newton, Massachusetts 02158 (617)527-6944