One plot is worth thirty pages of printout.

There is no shortage of data. The smallest minicomputer can swamp you with a stream of alphanumerics. But words and numbers aren't information. Not when they are buried in pages of printout.

Why not use an electrostatic line printer that draws? Plotting translates pounds of data into a picture. And that data compaction does more than cut paper cost. It helps you interpret information, isolate complex variables, spot trends. Reveal subtle changes.

Pictorialized information is powerful proof, too. Charts, diagrams, maps, and other graphics are persuasive.

Adding print/plot capability is practical. Printing up to 1000 lines per minute, the Versatec printer/plotter costs less than an impact printer of comparable speed. Maintenance cost is about one-third that of impacts. And it's far quieter.

You get a complete output package. Versatec computer-matched controllers and Versaplot™ FORTRAN software make plotting as easy as plugging in. Simple subroutines allow programming of virtually any graphic representation with a few words of instruction.

So if you use your computer to organize information, improve productivity, or aid decision-making, consider the line printer that draws—The Versatec printer/plotter.

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