A PROGRAM OF HIGH RELEVANCE

As preparations for the 1975 National Computer Conference, May 19-22, reach the final stage, one thing is clear: this will be the most comprehensive and relevant data processing conference and exposition ever held on the West Coast. More than 400 industry leaders and experts will probe a wide range of topics with special emphasis on problems and solutions as they impact current technical, economic, and social issues.

As detailed in the '75 NCC Program Booklet, some 90 sessions will cover critical topics in three major areas... Data Processing Methods and Applications, Science and Technology, and Interaction with Society. In the Anaheim Convention Center's 230,000 square feet of exhibit space, thousands of products and services will be displayed by more than 250 organizations, permitting on-the-spot "hands-on" evaluation and comparison.

The conference opens May 19 with the NCC Keynoter, Prof. Jay Forrester of MIT, discussing computer modeling of social systems with special reference to forces underlying current inflationary trends. The program and exhibits, featured speakers, special events, and social activities will make this year's NCC an imperative for data processing specialists, computer scientists, users, administrators, and educators.

A SPECTRUM OF PRODUCTS AND SERVICES

Virtually every type of data processing technology, product, and service will be represented in displays and demonstrations at Anaheim. More than a thousand technical, marketing, and management representatives will be on hand to answer questions and supply technical and commercial data. NCC will be a showcase of mainframes, minicomputers, data communications systems, displays, terminals, memory systems, software systems, test equipment, time-sharing services, and much more... many shown for the first time.

NCC PROGRAM: CHALLENGES AND SOLUTIONS

Rapid advances in computer technology and interaction of these developments with users and society will be analyzed during the '75 NCC program. The program will cover such relevant areas as the interaction of computer hardware and software, storage technology, microprocessors, development of user requirements, data base management, computers and

management, health care, banking, and computer communications networks.

Detailed information on these program areas and others, plus additional aspects of the conference, are covered in the '75 NCC Program Booklet, available in advance to all full-conference preregistrants. Included are abstracts of each session, lists of chairmen and participants, a pullout schedule of sessions and events, a rundown on special activities, and general NCC information.

ROUNDING OUT THE PROGRAM

A variety of high-interest special sessions and activities will round out the NCC program. These will include a special Pioneer Day program on Wednesday, May 21, to honor the team that was associated with Dr. John von Neumann at the Institute for Advanced Study, Princeton, N. J., presentation of SHARE's SILT Report describing projected demands on the data processing industry for 1980-1985, plus featured speakers, luncheons, a special NCC night at Disneyland, and others.

'75 NCC, c/o AFIPS, 210 Summit Ave., Montvale, N. J. 07645

Yes, send me my Everything Card. I've enclosed $60, covering the '75 NCC program and exhibits, plus preregistration benefits.

Please send me all the facts on the '75 NCC Program. My company is interested in exhibiting at '75 NCC.

Name __________________________ Title __________________________

Company __________________________

Street __________________________

City __________ State ______ Zip __________

CMP

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