AN IMPERATIVE FOR COMPUTER PROFESSIONALS

Visitors to the 1975 National Computer Conference in Anaheim, Calif., May 19-22 will be able to choose from approximately 90 program sessions and over 900 exhibit booths. The '75 NCC is shaping up as the most varied and comprehensive computer conference ever held on the West Coast. All events will take place in the ultra-modern Anaheim Convention Center.

An estimated 400 speakers and session participants will explore key issues and answers in three vital areas... Data Processing Methods and Applications, Science and Technology, and Societal Issues. Under these broad headings, over 20 critical topics will be analyzed in depth. Many will be covered in "mini-programs"—one- or two-day updates on the most recent developments within each topic and held, where possible, at one specific location.

The '75 NCC exhibits are expected to fill 90,000 square feet, with some 300 exhibiting organizations anticipated. They will provide the visitor with a unique opportunity to examine the latest in data processing products, systems, software, and services.

MORE NCC DETAILS

Mail coupon for advance information on '75 NCC, or to preregister. With preregistration, you'll receive your NCC Everything Card covering the full conference and exhibits. Benefits include: a $15 saving over registration at Anaheim, conference luncheon discounts, advance housing arrangements, and the '75 NCC Proceedings.

THE INDUSTRY ON DISPLAY

The '75 NCC will include the largest computer exhibit ever held in a major West Coast city. Visitors will find a wide assortment of products and services—including minicomputers, mainframes, peripherals, terminals, package programs, communication systems, data processing services, technical publications, and much more. Many products will be displayed for the first time. There will also be live demonstrations, new product literature, and the opportunity for personal contacts with industry representatives.

A PROGRAM VITAL FOR TODAY

The '75 NCC program has three primary objectives: to update the specialist on the latest in computer science and technology; to update users on methods and applications; and to promote interdisciplinary discourse leading to increasingly cost-effective systems and software.

Among key areas to be explored are training of user technical personnel, defining operational requirements and management objectives, privacy and confidentiality, and advanced system design techniques. Additional important areas will cover such subjects as government and legal issues, electronic funds transfer, medical/health care, computer architecture, interaction of hardware and software, memory technology, microprocessors, data base management, programming technology, interactive graphics, and communications and networking.

'75 NCC HIGHLIGHTS

- Approximately 90 program sessions.
- Over 400 leading speakers and program participants.
- Approximately 300 exhibiting organizations.
- Addresses by leading national authorities, high-interest special events, and a variety of social activities.

Donal A. Meier
'75 NCC General Chairman

Stephen W. Miller
Program Chairman

The Biggest Computer Show on Earth

'75 NCC, c/o AFIPS, 210 Summit Ave., Montvale, N. J. 07645

Yes, send me my Everything Card. I've enclosed $60, covering the '75 NCC program and exhibits, plus preregistration benefits.

Please continue to send me all the facts.

My company is interested in exhibiting at '75 NCC.

Name ________________________ Title ________________________

Company ________________________

Street ________________________

City ________________________ State ______ Zip ______

Reader Service Number 231

February 1975