You can listen to, rap with, learn from, and maybe even shoot holes in the theories of the world's top designers... all at COMPCON 73 in San Francisco.

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COMPCON 73 will be the most important professional gathering on computing networks ever—the first to look at failures as candidly as successes. Drs. Sid Fernbach and Kay Magleby have overseen one of the finest technical programs ever put together. And the country's most distinguished network and systems designers are participating, as well as computer professionals from around the globe. (At COMPCON 72, we had contingents from China, Russia, Bulgaria, India, England and elsewhere.) Three days at San Francisco's Jack Tar Hotel—February 27, 28 and March 1—can be the most meaningful 72 hours you've spent in your entire career.

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A comprehensive advance program on 1973's only West Coast—and most significant—professional computer design conference can be yours by return mail.

The advance program carefully defines everything about and at COMPCON 73. For your copy, drop us a line and it'll come back by return mail. Write John Kirkley, 8949 Reseda Blvd., Suite 202, Northridge, Calif. 91324, or Bob Warr, 1020 Corporation Way, Suite 213, Palo Alto, Calif. 94303. Get your program and put COMPCON 73 on your calendar. Today.