To choose the right computer

how about the problem of selecting from 1,600 peripheral units...or 413 terminals...or 545 communications units...or the flock of minicomputers on the market?

To simplify the process of choosing among the enormous variety of computer products and services, the editors of Datamation have compiled the first comprehensive directory in the field—covering over 15,000 offerings from about 2,200 suppliers. Assisted by a panel of computer specialists, they used a computer to compress and classify the information—sorting the listings by characteristics of most interest to the user.

Each product listing gives you the key specifications—plus price, maintenance charges, compatibility features, date the first unit was installed, applications, and computer codes and languages used.

A chapter listing vendors, cross-referenced to their products, provides brief company profiles, with such information as size of company, previous year’s gross sales, date founded, and regions served by sales and service outlets.

This approach gives you, for the first time, a single source of information to preselect products, services, and vendors that meet your requirements—before you talk to the salesman.

Whether your interest is in process control or business data processing, the 1971 Datamation Industry Directory includes every conceivable type of product and service associated with computers—arranged so you can quickly isolate those that fit your needs. The main categories are: analog and digital computers, peripheral equipment, terminals, software packages, consultants and services, input/output subsystems, communications equipment, input preparation devices, auxiliary equipment, supplies and accessories, and environmental facilities. And each of these chapters is divided into appropriate sections by type of product—with final sorting by performance and price.

With the Datamation Industry Directory, you can be prepared before you consider buying...with a single reference...without weeks of research. For your copy, fill in the coupon and send it with your check or company purchase order.