Let there be sight

Create a whole new world of uses for your personal computer

A true breakthrough
You've never seen anything like it. New AT&T technology puts real pictures on personal computers. With the same clarity and full-color intensity you're used to seeing on a television screen. It's called Truevision. And what you do with it is truly amazing.

True versatility
Now you can grab, digitize and store electronic photographs with a PC in one-sixth of a second from a standard video source such as a video camera, VCR, or video disc player. You can overlay text and graphics on these images. Send them to other locations via ordinary phone lines in as little as 15 seconds. Even modify, enhance, merge and manipulate them in real time. Now photo files can be stored on PCs. Electronic slide shows can be assembled and operated quickly and easily.

Still-frame teleconferencing and image processing become feasible and affordable.

And you can do it all without a large investment in new dedicated equipment.

True economy
All it takes is the AT&T Truevision Image Capture Board. All it costs is $1,295 (suggested retail price). This board can be used with the AT&T PC 6300 or plug compatible personal computers such as the IBM PC, XT, AT, and the Compaq PC.

It digitizes and displays continuous-tone, TV-quality images on analog RGB monitors, composite color video monitors, and color TV sets with RF modulators.

For applications requiring display only capability, the AT&T Truevision Video Display Adapter offers the same image quality at a suggested retail price of $695.

AT&T also offers software packages to complete the picture. For example, the AT&T Truevision Image Processing Software lets you modify, enhance, merge and manipulate real images in real time. It also lets you use your PC to operate an electronic slide show.

For software authors, drivers for industry graphic standards such as HALO and VDI, are available to help in program development.

Truly productive
AT&T has given PCs the gift of sight. With your insight, it can mean new worlds of productivity and efficiency. We've only touched the surface of applications in the marketplace. The possibilities stretch as far as the eye can see ... and beyond.

If you have an idea, talk to us. We'll help determine its feasibility. And we'll provide tools to help you develop software.

For more information or to place an order, write to: AT&T Electronic Photography and Imaging Center, 2002 Wellesley Blvd., Indianapolis, IN 46219, or call 1-800-858-TRUE.