From the front, you know us for high-fidelity color reproduction. But behind those pretty pictures is an equally important part of our story—superior technology. You see, Mitsubishi Electronics pioneered high-resolution CRTs. We've continued to advance the state-of-the-art with design refinements. And, in the process, we've earned a reputation for innovation and leadership.

When you get technical, you won't find a better, more reliable CRT. Or a broader product range. Our unsurpassed selection covers all sizes and performance criteria for applications including CAD/CAM, computer graphics, imaging, process control, MIS and more. Check the chart for a brief overview. And note that we're very cost competitive, even when compared to less capable CRTs.

Of course, our story wouldn't be complete without mentioning our large network of knowledgeable sales representatives. There's a Mitsubishi Electronics professional near you for fast response to your needs. One call is all it takes for pricing and delivery information, as well as technical and applications assistance.

To get the full story, get in touch today. We'll send complete technical information and the location of your nearest representative. Just contact: Mitsubishi Electronics America, Inc., Industrial Electronics Division, 991 Knox Street, Torrance, CA 90502. Telephone (213) 515-3993.

Reader Service Number 4

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