

As member of the Editorial Board of IEEE Computer Graphics & Applications, the **Associate Editor for Social Media** is responsible for actively engaging IEEE CG&A community members (authors, readers, reviewers) and influencers within the social media channel.

Additional responsibilities include:

- Working with the Editors in Chief, Associate Editors in Chief and Editorial staff to identify content appropriate for social media dissemination;
- Day-to-day management and development of editorial content on social media platforms, including tweets, posts and discussions and LinkedIn, Facebook, Twitter and other social media as identified;
- Proactively interacting with online communities across all platforms;
- Developing, recommending, and leading social media campaigns;
- Using social media monitoring tools to monitor conversations and report on metrics;
- Coordinating social media effort with efforts by affiliated organizations, such as the IEEE Computer Society.

Prerequisites include:

- An advanced degree in computer graphics, visualization, human-computer interaction or related field;
- Academic or industrial reputation in the field;
- Knowledge of social media use and analytics;
- Familiarity with the academic editorial process;
- Heightened degrees of reliability and effective time management.

Applications should include affiliation, short bio, 2-3 references in the field of computer graphics, visualization, human-computer interaction or related field, and a brief statement of social media experience and planned approach.

Please send application, inquiries and nominations to

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